



The Meeting Experience from Barco

Remove any friction that prevents people from collaborating in a natural, intuitive way...

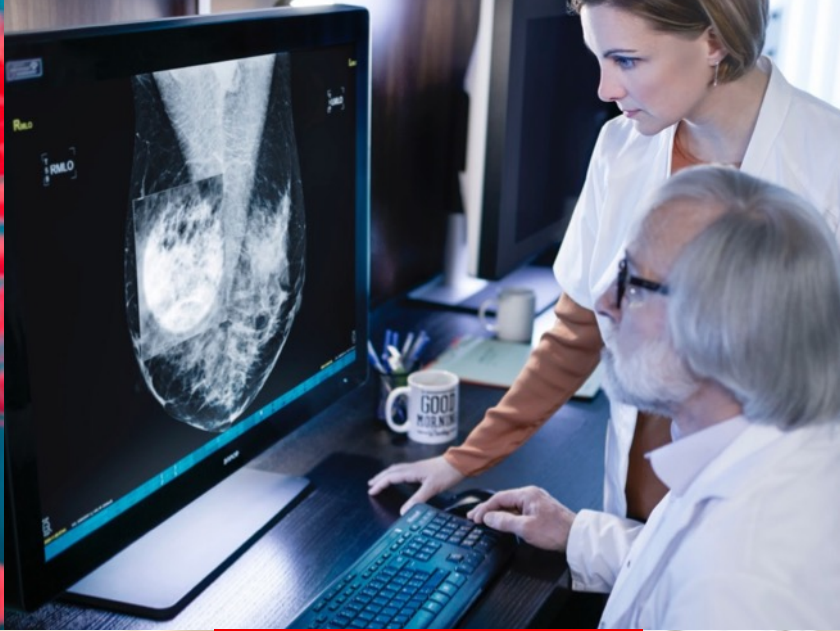


We enable bright outcomes by transforming content into insight and emotion

Founded 1934 - BARCO



BARCO



ENTERTAINMENT



HEALTHCARE




ENTERPRISE



Let's look what
Barco is all about.



A photograph of three business professionals sitting at a white table in a bright office setting. On the left, a man with dark curly hair and glasses, wearing a maroon blazer, is smiling and looking towards the right. In the center, a woman with long brown hair, wearing a pink top, is gesturing with both hands raised as if explaining something. On the right, a man with grey hair and a beard, wearing a blue and white checkered shirt, is resting his chin on his hand and looking towards the woman. Two laptops are open on the table in front of them. The background shows a window with a view of a city skyline.

A brighter approach
to connect and
engage



The Meeting Experience from Barco

Remove any friction that prevents people from collaborating in a natural, intuitive way...

What is the meeting experience like in your organization?



the meeting stress test study:

The business impact of technology
induced meeting stress



They have become more collaborative



User-centric tools are driving IT to think more about user experience



Bring your own device (BYOD) has become "the norm" in many enterprises



The need for out of the box and creative thinking is driving frequent collaboration



The digital divide – a gap between generations is being driven by technology



Being more productive, time management, work life balance



More and more meetings include remote participants

Poor meeting technology can causes problems

70%

say technology failures can lead to a loss of credibility for the speaker or brand

55%

over half report inefficiencies and time wasting

Over 1/3

over a third say it creates attendee anger

12%

have lost business as a result of technology issues

20%

of meetings overrun due to equipment issues



But the right technology will deliver many benefits

9 in 10

feel different technology could help reduce stress in the meeting room

44%

want technology that is wireless with no cables to connect

51%

say technology that works with the touch of a Button would help to create stress-free meetings

37%

believe being able to easily change presenters would help

44%

would benefit from being able to share from any device



The Barco Meeting Experience: removing the barriers to successful meetings

- We make the technology so simple to use everyone can use it
- We make it so reliable it needs hardly any support
- We remove the support issues
- We combine intuitive screen sharing with advanced collaboration options
- We provide the secrets to successful meetings



Products that simply work for everyone

- With confidence
- With whatever device you have with you
- With no instruction or training
- With no cables or clutter
- Enterprise wide intuitive experience from huddle rooms to the boardroom



Complementary products from Barco to meet different needs

ClickShare “Button-centric”

Typical buyers

- Medium & large companies looking for an extremely easy to use solution, centered around the ClickShare Button experience.
- Companies with a lot of guests in their meeting rooms (e.g. consultancy, hospitality)

Types of rooms

- Huddle rooms
- Meeting rooms
- Boardrooms



wePresent “app-based”

Typical buyers

- Small, medium & large companies looking for a networked, software-based, IT-centric solution
- Any type of company/school looking for specific functionality (e.g. Web slides, 1-4 distribution, moderation etc.)

Types of rooms

- Meeting rooms
- Classrooms



Choose your way of working

ClickShare Button & App; a complementary experience



Detect & Connect

Choose from a list of meeting rooms in your vicinity with the ClickShare App or simply plug in a ClickShare Button



Share & Collaborate

Easily share within any room with the ease of use from ClickShare whether you press the button in the ClickShare App or the iconic ClickShare Button



Disconnect & Leave

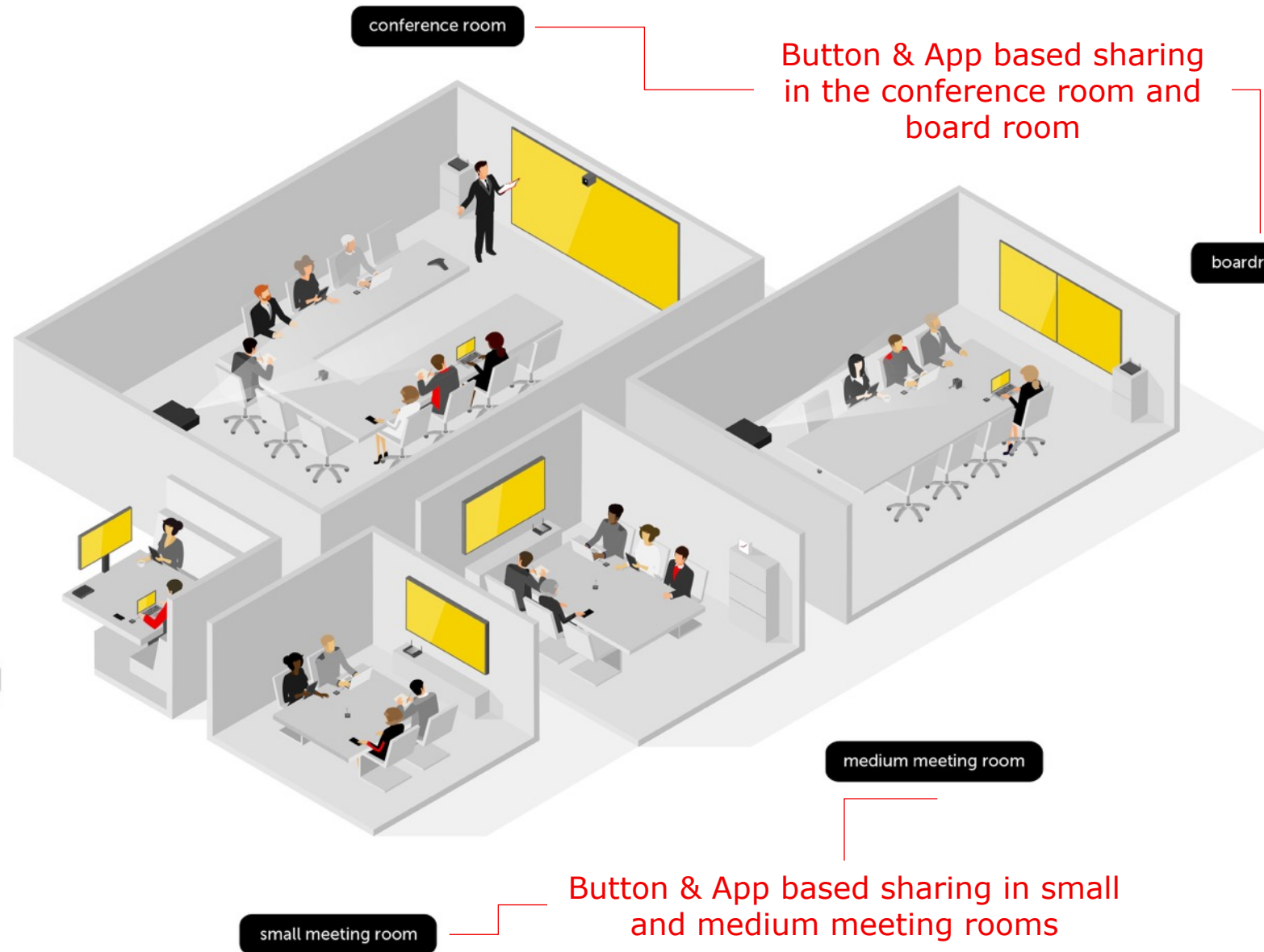
And when it's time to leave, either simply unplug the ClickShare Button or walk away and the ClickShare App reminds you to stop sharing

With the same unique experience throughout the enterprise

All managed centrally with
the Barco collaboration
management suite

App based
sharing in the
huddle spaces

Button & App based sharing
in the conference room and
board room



ISO 27001:2013 certified Barco has it!

■ ISO 27001:2013

- Internationally recognized standard for information security management
- Specifies requirements for:
 - Establishing, maintaining and improving an Information Security Management System (ISMS)
 - The implementation of information security controls customized to the needs of the organization



ClickShare – plug into simplicity tap into amazing

ClickShare for huddle

Casual huddles
CS-100 Huddle



Collaboration for casual & employee-centric huddle spaces such as coffee corners and comfy spaces

Collaborative huddles
CS-100



Collaboration for any huddle space or small meeting room frequented by guest and employees

ClickShare for meeting collaboration

Multi-user collaboration
CSE-200



Multi-user, interactive collaboration for small to medium-sized meeting rooms

Multi-user 4K collaboration
CSE-200+



Multi-user, interactive collaboration and ideation for medium to large rooms, with AV switching integrated

ClickShare for boardroom

Multi-user, dual 4K collaboration
CSE-800



Multi-user, multi-screen interactive collaboration for large meeting rooms and boardrooms, with advanced AV switching integrated

Secure, networked and centrally managed wireless presentation – Richest experience with Button or Apps



Huddle Pods

750 EUR MSRP



Huddle rooms

1000 EUR MSRP



Standard Meeting Rooms

1750 EUR MSRP



4K Collaboration Rooms

2250 EUR MSRP



Boardrooms

3950 EUR MSRP



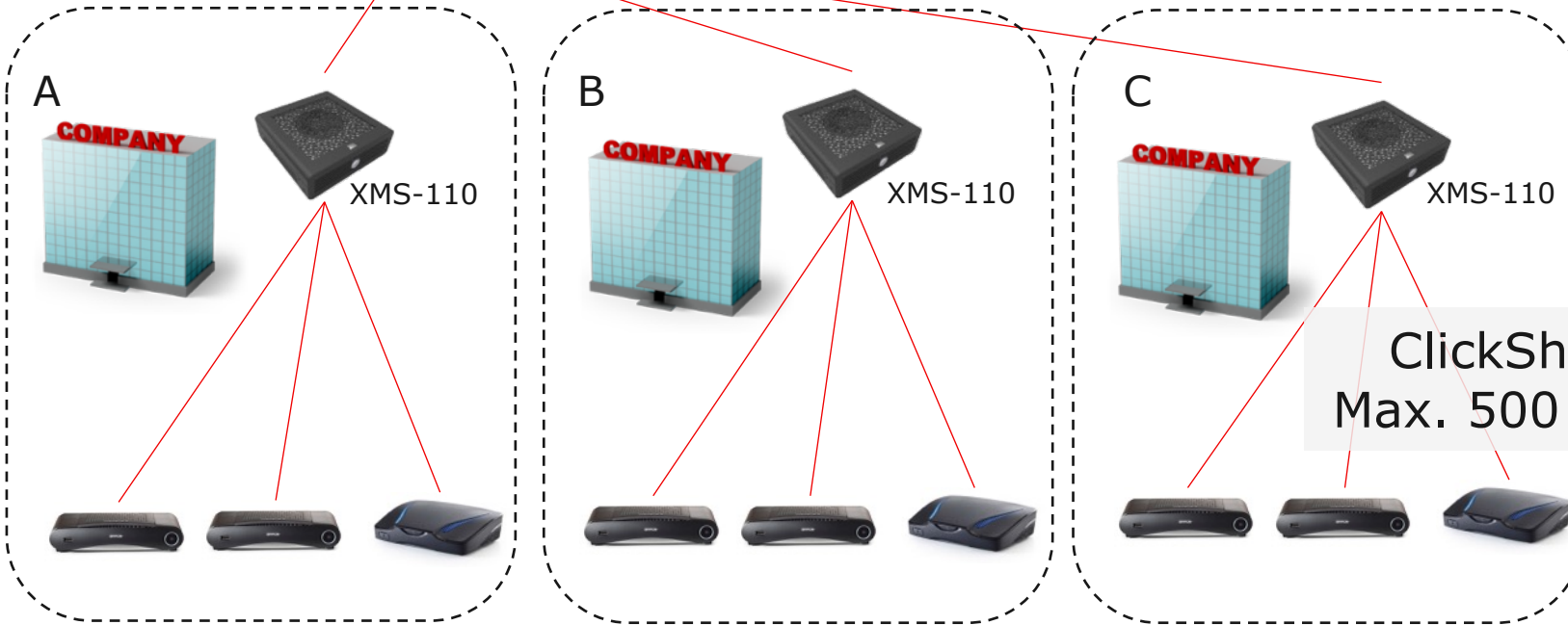
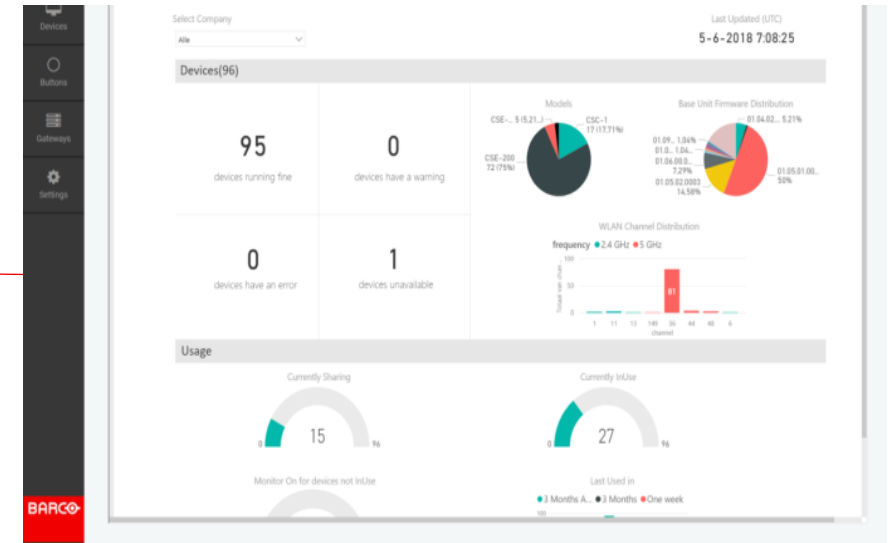
**Conference Rooms/
Auditorium**

XMS = eXperience Management Suite

2



Barco XMS
Cloud server




...








Central device management with Barco's XMS

- Control all devices centrally and provide a superior level of service
- Easily install devices remotely with auto discovery and configuration cloning
- Schedule maintenance and updates outside office hours
- Use remote interventions to quickly report or deploy new functionality
- Fix issues before they are a problem thanks to automatic alerts and notifications
- Save time & money with a powerful tool that's so easy to use




Collaboration Management Suite Version 01.04.00.0005 (6200)

Home


 **Control panel**

-  Base Units
-  Scheduler
-  Personalization
-  Network
-  Security
-  System
-  Support & updates


What do you want to do today ?

-  ClickShare settings
-  Reboot Base Units
-  Base Unit firmware update


Collaboration Management Suite

 Version 01.04.00.0005 (6200)
IP address : 10.200.20.237
FQDN : collab-managementsuite.barco.com.


Users

 1 active user(s)

Base Units status

 7 Base Unit(s) running fine

New firmware(s) available

 The following Base Units should have their firmware updated
(1 CSC-1 units) (3 CSE-200 units)

XMS Cloud | Propositions



- **Configuration & Device Management**

Your ClickShare base-unit connects securely to the XMS Cloud platform from which you are able to remotely activate, configure and manage your devices.

- **Device Status & Notifications**

At a glance, you can verify the status of your devices from the dashboard. You will receive notifications when your firmware is out of date or when one of the units requires your attention so you can react quickly before the users are even aware.

- **Statistics & Reporting**

Based on historical usage data, we'll provide a personalized report about the availability and the utilization rate of your ClickShare base-units. It will demonstrate the user adoption and the ROI of your collaboration experience.



Technology in education

Shaping of digital transformation in education

Learning from Failure: Groupon
Prof. Evgeny Kargin

Education is transforming



There's more focus
on student skills

We're moving from passive
to interactive learning

Learning is being blended
to improve outcomes

Teachers are teaching
across multiple locations

We provide students with ...



Collaboration

allow them to share content on whatever device they have with them

Interactivity

Through the quizzes, polls and other features

Engagement

Consistent, high quality learning experiences in the classroom, across the campus and beyond

We provide teachers with the opportunity to ...



Make the move to
interactive learning

Flip the classroom
and keep control

Provide rich learning
experiences

Teach in multiple locations
at the same time

Get students collaborating,
interacting and engaging

And we provide IT with ..

- BYOD sharing in the classroom that is flexible and simple to use
- An interactive cloud-based solution for classroom-based and remote learning
- Technology that transforms the learning experience yet is easy to setup and simple to scale
- The opportunity to manage all kinds of hardware from one central location



New learning spaces and setups are starting to proliferate



Collaboration room



Huddle space



Virtual classroom



Hybrid virtual and remote classrooms



Modern Classroom



Modern Lecture hall with overflow options

An experience that's enthusiastically adopted



"Quizzing helps to evaluate my knowledge and increases my engagement in the class"

"It is easy to collaborate and to know what our team members are doing"

"There is more participation and interaction between the team members"

In summary

- A. Education has been an important market for Barco for years, now we are giving it even more focus
- B. We are working with our partners to help Business Schools, Universities, Colleges, Schools and cooperation's all over the World
- C. weConnect is at the heart of our proposition for Education
- D. It can transform the physical or virtual classroom experience and helps educators deliver better learning outcomes for students





ENABLING BRIGHT OUTCOMES

 | youtube.com/BarcoTV

 | linkedin.com/company/Barco

 | twitter.com/Barco

 | facebook.com/Barco

About Barco

Barco designs technology to enable bright outcomes around the world. Seeing beyond the image, we develop sight, sound, and sharing solutions to help you work together, share insights, and wow audiences. Our focus is on three core markets: Enterprise (from meeting and control rooms to corporate spaces), Healthcare (from the radiology department to the operating room), and Entertainment (from movie theaters to live events and attractions). We have a team of 3,500 employees, located in 90 countries, whose passion for technology is captured in 400 granted patents.



Enabling bright outcomes

