



The Meeting Experience from Barco

Remove any friction that prevents people from collaborating in a natural, intuitive way...

What is the meeting experience like in your organization?



They have become more collaborative



User-centric tools are driving IT to think more about user experience



Bring your own device (BYOD) has become "the norm" in many enterprises



The need for out of the box and creative thinking is driving frequent collaboration



The digital divide – a gap between generations is being driven by technology



Being more productive, time management, work life balance



More and more meetings include remote participants

Poor meeting technology can causes problems

70%

say technology failures can lead to a loss of credibility for the speaker or brand

55%

over half report inefficiencies and time wasting

Over 1/3

over a third say it creates attendee anger

12%

have lost business as a result of technology issues

20%

of meetings overrun due to equipment issues



But the right technology will deliver many benefits

9 in 10

feel different technology could help reduce stress in the meeting room

44%

want technology that is wireless with no cables to connect

51%

say technology that works with the touch of a Button would help to create stress-free meetings

37%

believe being able to easily change presenters would help

44%

would benefit from being able to share from any device



The Barco Meeting Experience: removing the barriers to successful meetings

- We make the technology so simple to use everyone can use it
- We make it so reliable it needs hardly any support
- We remove the support issues
- We combine intuitive screen sharing with advanced collaboration options
- We provide the secrets to successful meetings



Products that simply work for everyone

- With confidence
- With whatever device you have with you
- With no instruction or training
- With no cables or clutter
- Enterprise wide intuitive experience from huddle rooms to the boardroom



Complementary products from Barco to meet different needs

ClickShare “Button-centric”

Typical buyers

- Medium & large companies looking for an extremely easy to use solution, centered around the ClickShare Button experience.
- Companies with a lot of guests in their meeting rooms (e.g. consultancy, hospitality)

Types of rooms

- Huddle rooms
- Meeting rooms
- Boardrooms



wePresent “app-based”

Typical buyers

- Small, medium & large companies looking for a networked, software-based, IT-centric solution
- Any type of company/school looking for specific functionality (e.g. Web slides, 1-4 distribution, moderation etc.)

Types of rooms

- Meeting rooms
- Classrooms

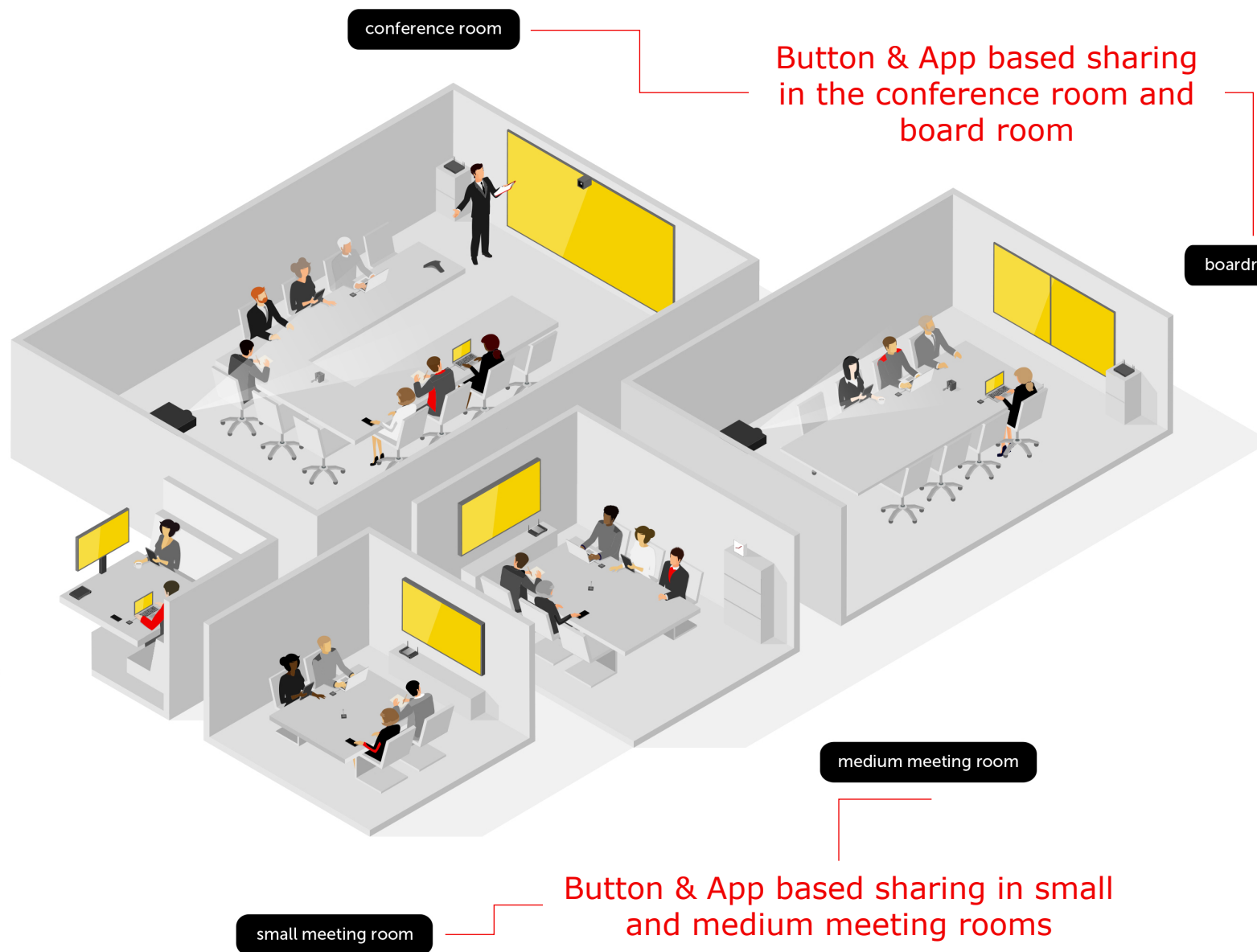


With the same unique experience throughout the enterprise

All managed centrally with
the Barco collaboration
management suite

App based
sharing in the
huddle spaces

Button & App based sharing
in the conference room and
board room



ClickShare

Wireless presentation system

Plug into empowerment



... and make meetings easier

- Easy setup
- No training
- Cost effective



... and take the stress out of sharing

- Reduce anxiety
- Say goodbye to cables
- Just Click & Share



... and make meetings more efficient

- Start on time
- Increase efficiency
- More productive meetings

ClickShare – plug into simplicity tap into amazing

ClickShare for huddle

Casual huddles
CS-100 Huddle



Collaboration for casual & employee-centric huddle spaces such as coffee corners and comfy spaces

Collaborative huddles
CS-100



Collaboration for any huddle space or small meeting room frequented by guest and employees

ClickShare for meeting collaboration

Multi-user collaboration
CSE-200



Multi-user, interactive collaboration for small to medium-sized meeting rooms

Multi-user 4K collaboration
CSE-200+



Multi-user, interactive collaboration and ideation for medium to large rooms, with AV switching integrated

ClickShare for boardroom

Multi-user, dual 4K collaboration
CSE-800



Multi-user, multi-screen interactive collaboration for large meeting rooms and boardrooms, with advanced AV switching integrated

Secure, networked and centrally managed wireless presentation – Richest experience with Button or Apps



Huddle Pods

750 EUR MSRP



Huddle rooms

1000 EUR MSRP



Standard Meeting Rooms

1750 EUR MSRP



4K Collaboration Rooms

2250 EUR MSRP



Boardrooms

3950 EUR MSRP



**Conference Rooms/
Auditorium**

Choose your way of working

ClickShare Button & App; a complementary experience



Detect & Connect

Choose from a list of meeting rooms in your vicinity with the ClickShare App or simply plug in a ClickShare Button



Share & Collaborate

Easily share within any room with the ease of use from ClickShare whether you press the button in the ClickShare App or the iconic ClickShare Button



Disconnect & Leave

And when it's time to leave, either simply unplug the ClickShare Button or walk away and the ClickShare App reminds you to stop sharing

ISO 27001:2013 certified Barco has it!

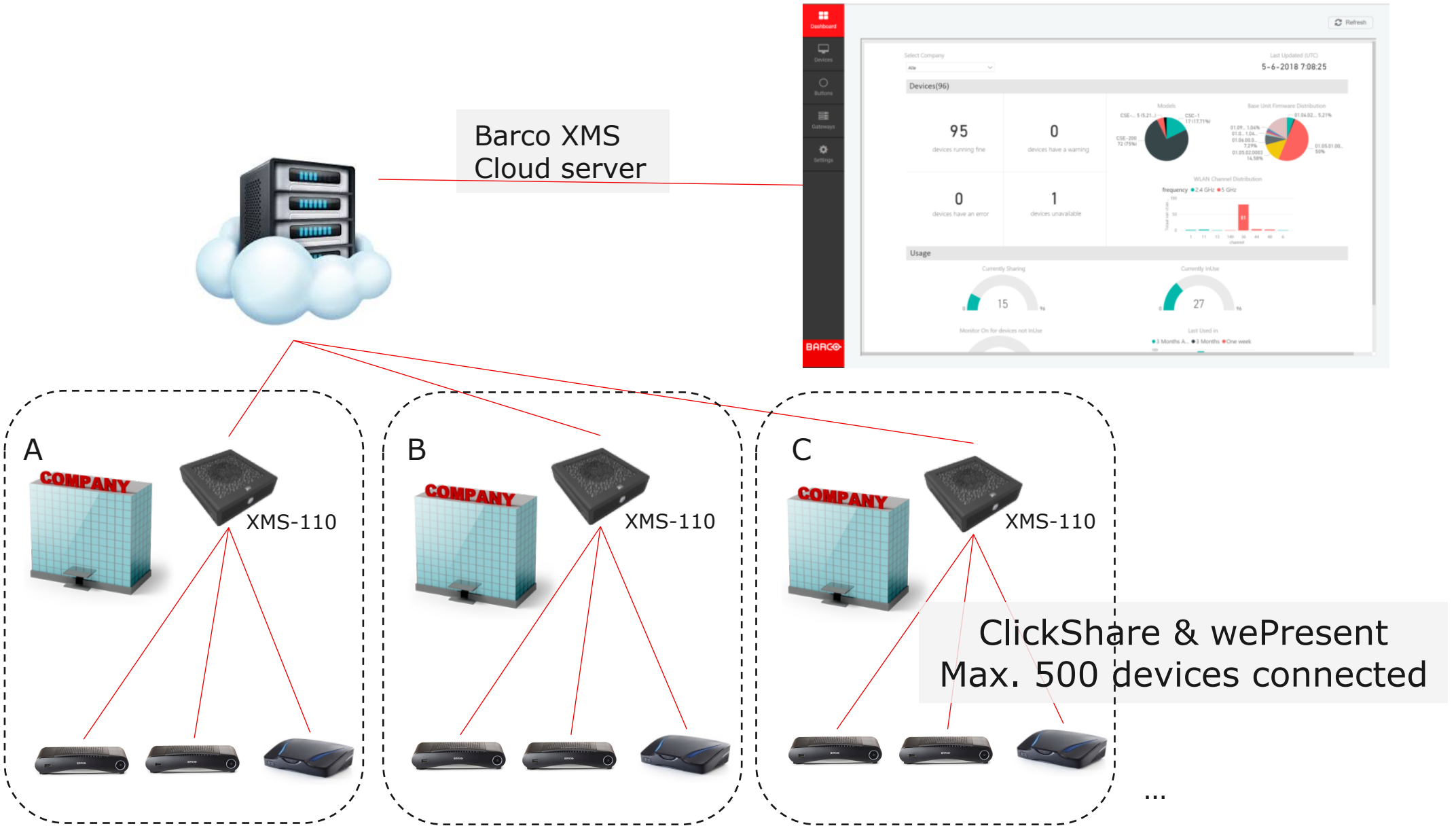
■ ISO 27001:2013

- Internationally recognized standard for information security management
- Specifies requirements for:
 - Establishing, maintaining and improving an Information Security Management System (ISMS)
 - The implementation of information security controls customized to the needs of the organization



XMS = eXperience Management Suite

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Central device management with Barco's XMS


- Control all devices centrally and provide a superior level of service
- Easily install devices remotely with auto discovery and configuration cloning
- Schedule maintenance and updates outside office hours
- Use remote interventions to quickly report or deploy new functionality
- Fix issues before they are a problem thanks to automatic alerts and notifications
- Save time & money with a powerful tool that's so easy to use


Collaboration Management Suite Version 01.04.00.0005 (6200)


Home


 **Control panel**


 Base Units


 Scheduler


 Personalization


 Network


 Security


 System

 Support & updates


 What do you want to do today ?

 ClickShare settings


 Reboot Base Units

 Base Unit firmware update


Collaboration Management Suite

 Version 01.04.00.0005 (6200)
IP address : 10.200.20.237
FQDN : collab-managementsuite.barco.com.


Users

 1 active user(s)

Base Units status

 7 Base Unit(s) running fine

New firmware(s) available

 The following Base Units should have their firmware updated
(1 CSC-1 units) (3 CSE-200 units)

XMS Cloud | Propositions



- **Configuration & Device Management**

Your ClickShare base-unit connects securely to the XMS Cloud platform from which you are able to remotely activate, configure and manage your devices.

- **Device Status & Notifications**

At a glance, you can verify the status of your devices from the dashboard. You will receive notifications when your firmware is out of date or when one of the units requires your attention so you can react quickly before the users are even aware.

- **Statistics & Reporting**

Based on historical usage data, we'll provide a personalized report about the availability and the utilization rate of your ClickShare base-units. It will demonstrate the user adoption and the ROI of your collaboration experience.



Technology in education

Shaping of digital transformation in education

Learning from Failure: Groupon
Prof. Evgeny Kargin

Education is transforming



There's more focus
on student skills

We're moving from passive
to interactive learning

Learning is being blended
to improve outcomes

Teachers are teaching
across multiple locations

We provide students with ...



Collaboration

allow them to share content on whatever device they have with them

Interactivity

Through the quizzes, polls and other features

Engagement

Consistent, high quality learning experiences in the classroom, across the campus and beyond

We provide teachers with the opportunity to ...



Make the move to
interactive learning

Flip the classroom
and keep control

Provide rich learning
experiences

Teach in multiple locations
at the same time

Get students collaborating,
interacting and engaging

And we provide IT with ..

- BYOD sharing in the classroom that is flexible and simple to use
- An interactive cloud-based solution for classroom-based and remote learning
- Technology that transforms the learning experience yet is easy to setup and simple to scale
- The opportunity to manage all kinds of hardware from one central location



New learning spaces and setups are starting to proliferate



Collaboration room



Huddle space



Virtual classroom



Hybrid virtual and remote classrooms



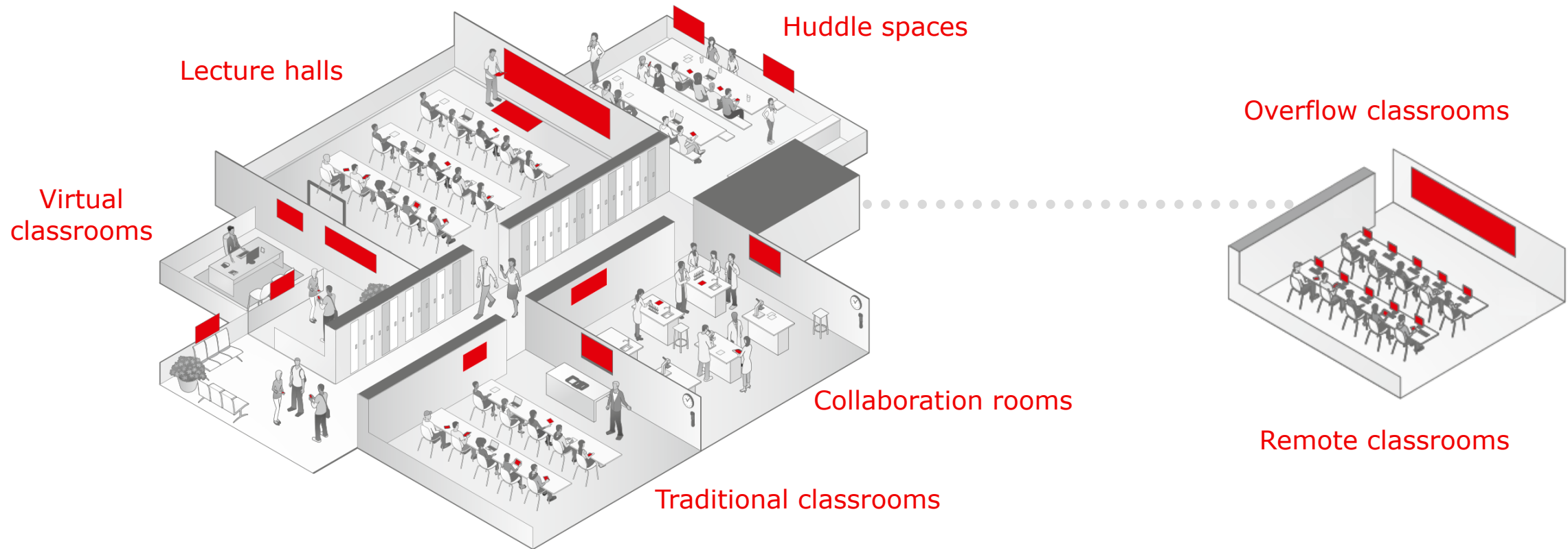
Modern Classroom



Modern Lecture hall with overflow options

A summary of our offering

weConnect – campus-wide interactive collaboration on campus & remote



wePresent – classroom centric interactive presentation

All managed centrally online

An experience that's enthusiastically adopted



"Quizzing helps to evaluate my knowledge and increases my engagement in the class"

"It is easy to collaborate and to know what our team members are doing"

"There is more participation and interaction between the team members"

In summary

- A. Education has been an important market for Barco for years, now we are giving it even more focus
- B. We are working with our partners to help Business Schools, Universities, Colleges, Schools and cooperation's all over the World
- C. weConnect is at the heart of our proposition for Education
- D. It can transform the physical or virtual classroom experience and helps educators deliver better learning outcomes for students



BARCO

**More advanced presentation
technology from Barco**



UniSee - revolutionizing the LCD video wall experience

UniSee View

Uninterrupted NoGap LCD viewing experience

UniSee Mount

Unique mounting system that ensures precise self-alignment of LCD tiles

UniSee Connect

Manages the entire video wall through a single video cable, automatically assigning and calibrating the panels.

UniSee Present

Channel-friendly windows based solution to easily get the desired content and layout presented on the wall



Quicker installations

With our modular set-up and unique self-alignment

Fewer issues

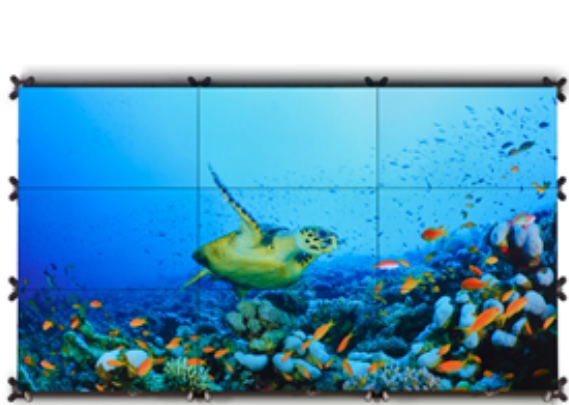
Intuitive and easy to use with unique self-calibration system

Faster fixes

Front serviceability, open platform & hot swappable panels,

Introduce UniSee Present to easily add content on to the wall

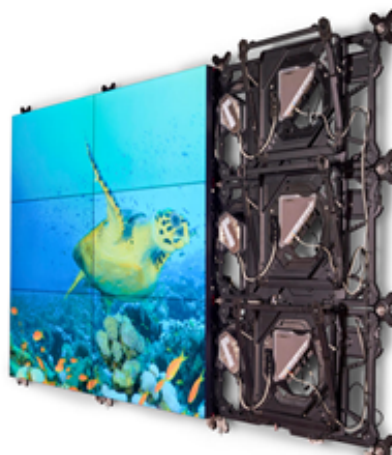
4th module added to complete the end-to-end Barco UniSee & LCD video wall experience



UniSee View

Unmatched viewing experience

For visual engagement



UniSee Mount

Unique mounting system that ensures precise self-alignment

For ease of installation and service



UniSee Connect

Manages the entire video wall, automatically assigning and calibrating the entire video wall

For ease of deployment and uniformity of the working solution



UniSee Present

windows based solution to easily get the desired content and layout presented on the wall

For content and layout management of media on the wall

Barco's LCD video wall portfolio consists of 2 series

Both unique in their own domain



Barco UniSee		Barco OverView	Barco OverView
PREMIUM SERIES		MID RANGE SERIES	MID RANGE SERIES
SMALLEST SEAM		1.8mm BEZEL	3.5mm BEZEL
BEST UNIFORMITY (+95%)		STANDARD UNIFORMITY (~77%)	STANDARD UNIFORMITY (~77%)
UniSee MOUNT		VESA 600x400 MOUNTS	VESA 600x400 MOUNTS
800 NIT		500 NIT	500 NIT

MODULAR DESIGN

DOA PROCEDURE

Sense X (Barco auto celebration)

FAN-LESS DESIGN

Now is the time to change



Thousands of organizations have transformed their meeting experience with Barco, isn't it time to improve collaboration in your organization?



ENABLING BRIGHT OUTCOMES

 | youtube.com/BarcoTV

 | linkedin.com/company/Barco

 | twitter.com/Barco

 | facebook.com/Barco

About Barco

Barco designs technology to enable bright outcomes around the world. Seeing beyond the image, we develop sight, sound, and sharing solutions to help you work together, share insights, and wow audiences. Our focus is on three core markets: Enterprise (from meeting and control rooms to corporate spaces), Healthcare (from the radiology department to the operating room), and Entertainment (from movie theaters to live events and attractions). We have a team of 3,500 employees, located in 90 countries, whose passion for technology is captured in 400 granted patents.