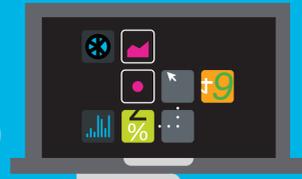


8 ways

to give your business the IT flexibility it needs with Desktops as a Service



In order to meet the increasing demands of their customers, organizations are moving toward an always connected workplace where employees are able to access their work from anywhere and on any device. Today, businesses are turning to Desktops as a Service (DaaS) in order to provide their employees access to all of their apps and data they need to get their job done. Here's why you should consider DaaS:

1.

Enable cost-effective IT

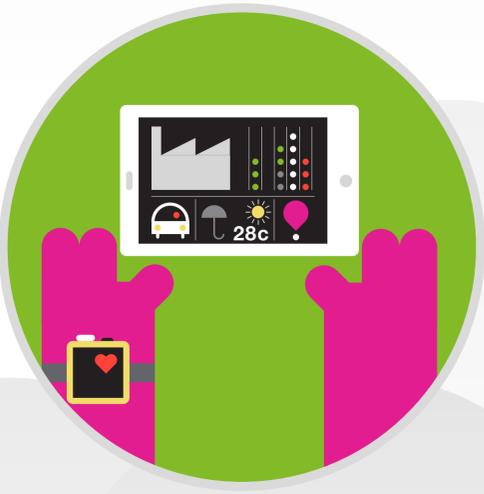
Deliver apps and desktops globally from the cloud and eliminate capital expenses for maintaining a datacenter while only paying for what you use.



2.

Access work from any device

Your cloud desktop can be accessed from any HTML5-capable browser or via a small downloadable application, enabling you to access your work including an iPad, tablet, Chromebook, laptop, desktop or thin client.



3.

Deliver great user experiences

Workers receive a high-definition experience from their Windows apps and desktops at work, home or anywhere in the world they do business. DaaS can deliver graphic-intensive applications or simple desktops side by side, giving your users the right desktop for the right occasion.

4.

Provide desktops to remote or temp employees

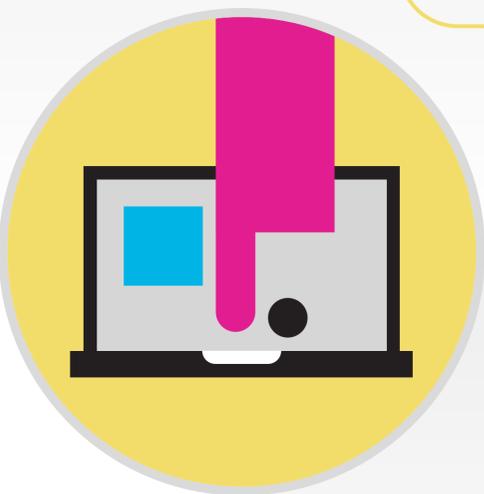
Rapidly provision Windows apps and desktops for remote contractors or seasonal workers and easily shut them down when not in use.



5.

Centralize and simplify application delivery

Centrally manage and deliver Windows-based apps to your workforce with one simple interface.



6.

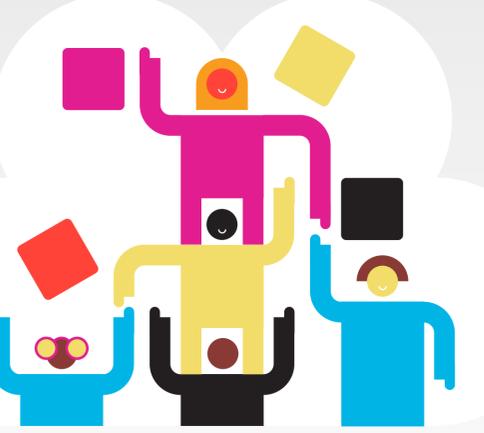
Improve security and compliance

With desktops delivered virtually, your sensitive information is stored in the cloud and not on the device in case of loss or theft.

7.

Keep business continuity during weather events

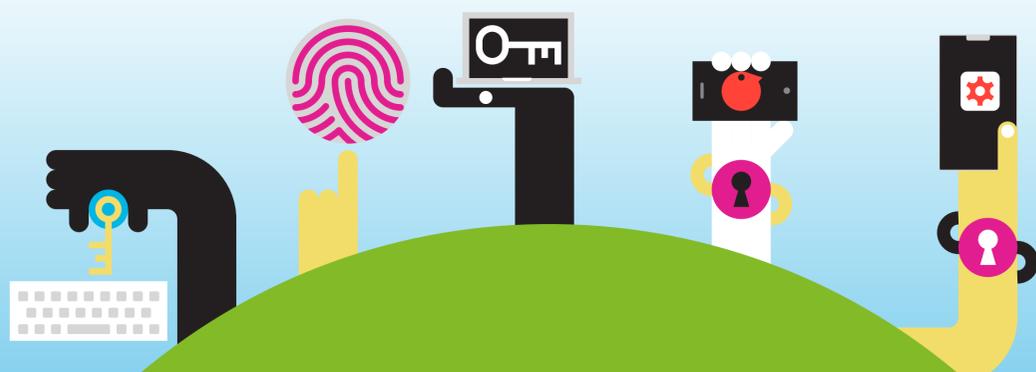
Scale up desktops as needed for weather-related events such as a snow day without additional CapEx expenses. Once the event is done, you can quickly decommission them and only pay for what you use.



8.

Simplify M&A infrastructure changes

Onboarding or off-loading large numbers of workers quickly is critical to mergers. Easily provision or decommission desktops as needed quickly with desktops on demand.



Discover how DaaS can help future-proof your business today at: citrix.com/daas



© 2019 Citrix Systems, Inc. All rights reserved. Citrix, the Citrix logo, and other marks appearing herein are property of Citrix Systems, Inc. and/or one or more of its subsidiaries, and may be registered with the U.S. Patent and Trademark Office and in other countries. All other marks are the property of their respective owner(s).