

A woman with dark hair and glasses, wearing a white shirt, is looking down at a smartphone in her right hand. She is standing in a crowded city street at night, with blurred lights and other people in the background. The image has a blue tint.

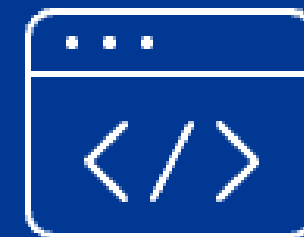
citrix

Citrix and Business Continuity

Ulrik Christensen



SECURE APP DELIVERY



Citrix HDX Plus for Windows 365



Citrix extends Windows 365

Citrix HDX Plus for Windows 365



HDX Experience

Provide a high definition, interactive experience across a broad range of endpoint peripherals and devices



Identity & Trust

Citrix seamlessly integrates with your third-party identity solutions



Flexibility & Choice

From user endpoints to optimized voice and video performance for multimedia applications of all types



Security & Compliance

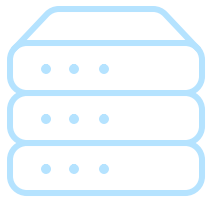
Apply granular policy controls to enhance security and protect corporate data

Unlimited Citrix integration with Windows 365

A new entitlement for UHMC, Universal, and DaaS customers:

- Deploy and access unlimited Windows 365 instances with Citrix
- Leverage the full set of Citrix capabilities including HDX, WEM, observability, and more

Expand on enterprise use cases:



Datacenter
Replacement



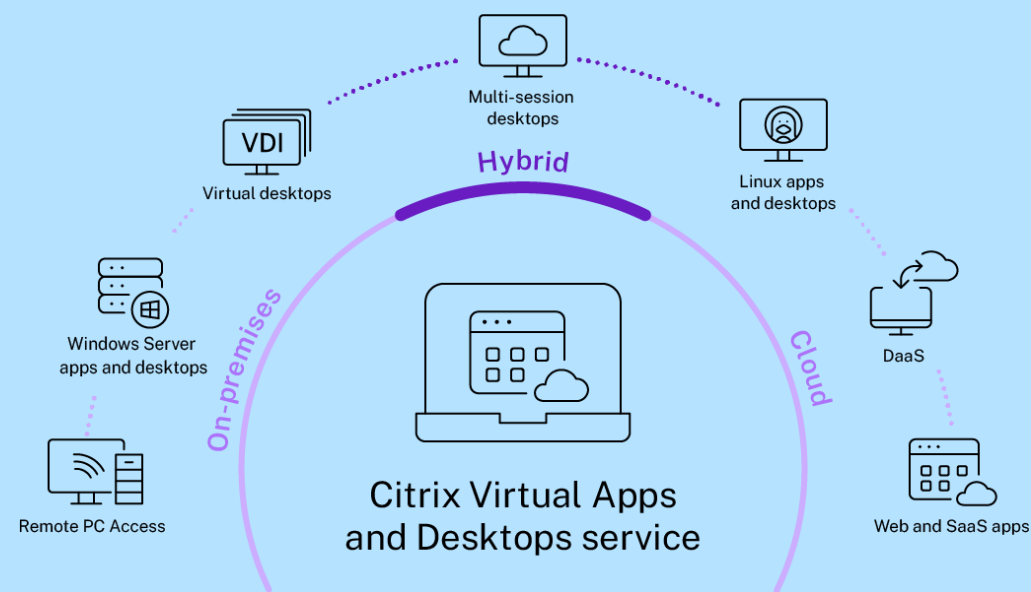
Call Center
and Frontline
Users



Contractors and
Global Workforce

unicon
now part of Citrix®

Unicon & Citrix provide any type of working and desktop delivery



Operating System &
Endpoint Management



Laptops



Thin
clients



USB (eLux
Portabile)



(Mini)
PCs



All-in-one



Any x86 device*



Lenovo





Zero Trust Foundational Concepts and Principles

Never trust, always verify

Adaptive access, default deny, identity-aware contextual access

Identity Management

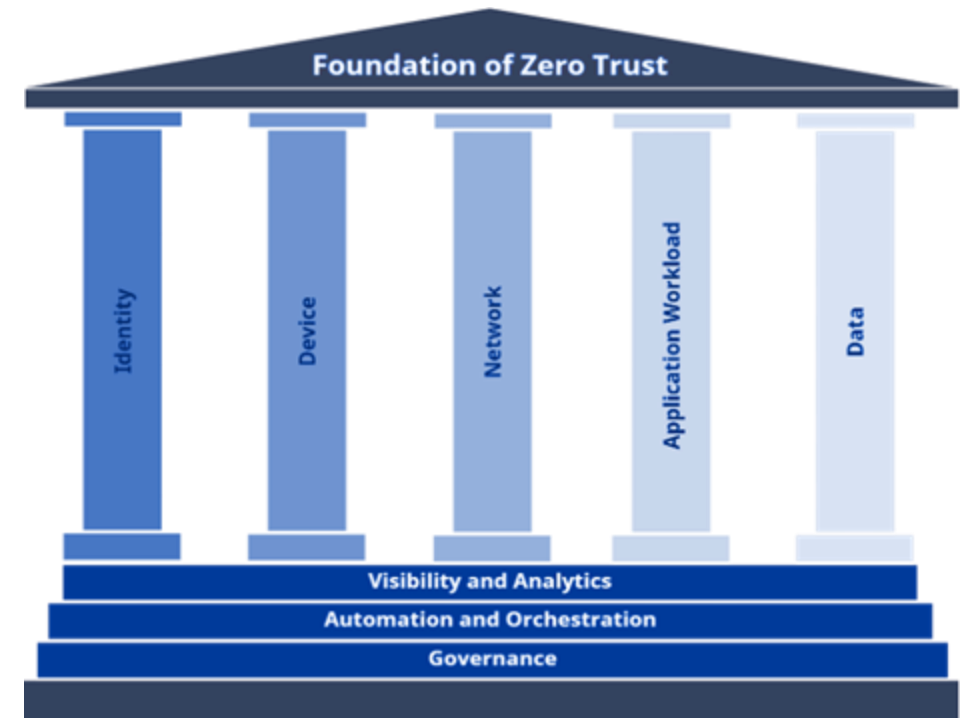
Segmented access and authorization in alignment with business process

Internet is the new corporate network

Data, Applications, Assets, Services
Designed from the inside out, starting at the protect surface and moving outwards

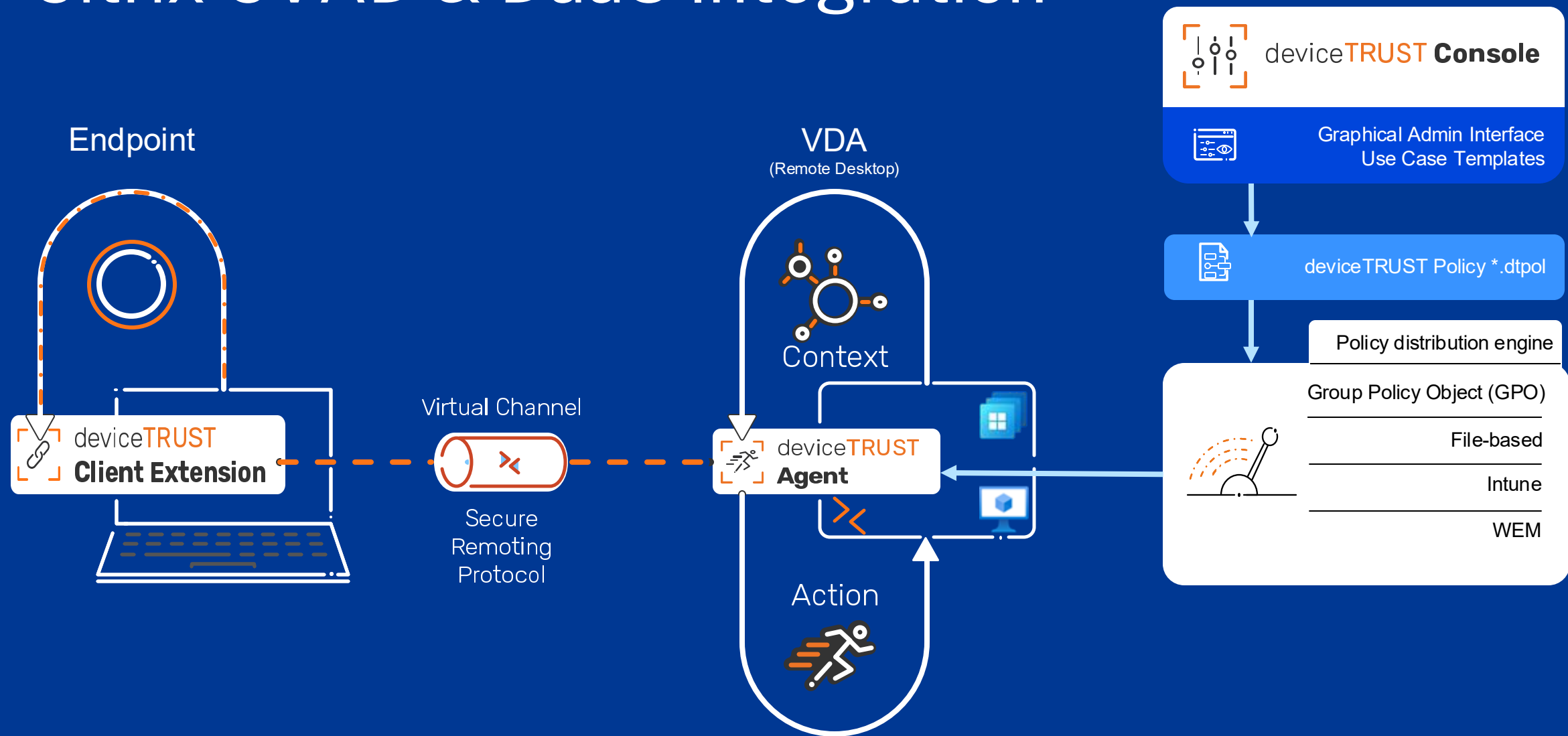
Adaptive and Continuous

Contextual risk-based policies and monitoring



deviceTRUST is the uncomplicated solution for your Zero Trust strategy. By continuously checking the context, it is technically ensured that digital workspaces and provided applications can only be used if all security and compliance requirements are met - AT ALL TIMES and without user interaction. Your company data is, therefore, protected in the best possible way.

Citrix CVAD & DaaS Integration



Active Layer

Configuration Layer

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