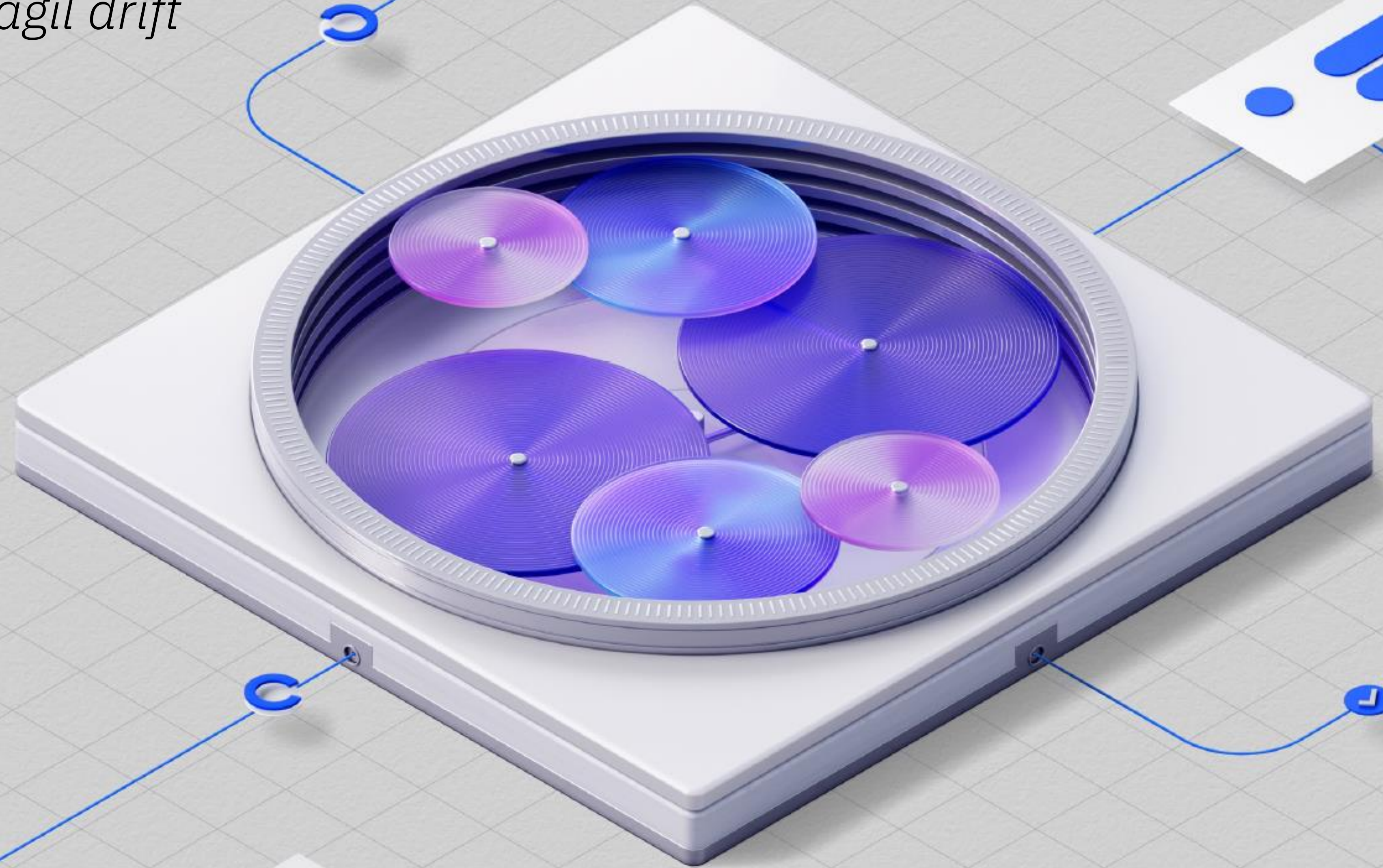


# Hybrid by Design

- *En strategisk vej til AI og agil drift*



Tom Christensen  
Tech Advisor – Storage, Data & AI





# When the business model is disrupted

*“Digital transformation is turning manual, office-based municipal services into seamless, citizen-centric digital services”*



*What if public services could be as easy as online shopping*

# When Disruption Strikes, Everything Changes

Infrastructure → Cloud Services

IT Agility → Business Agility

Information → Innovation

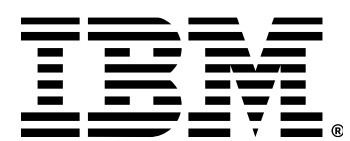


# From What Was to What's Next





# Learning from Case Studies



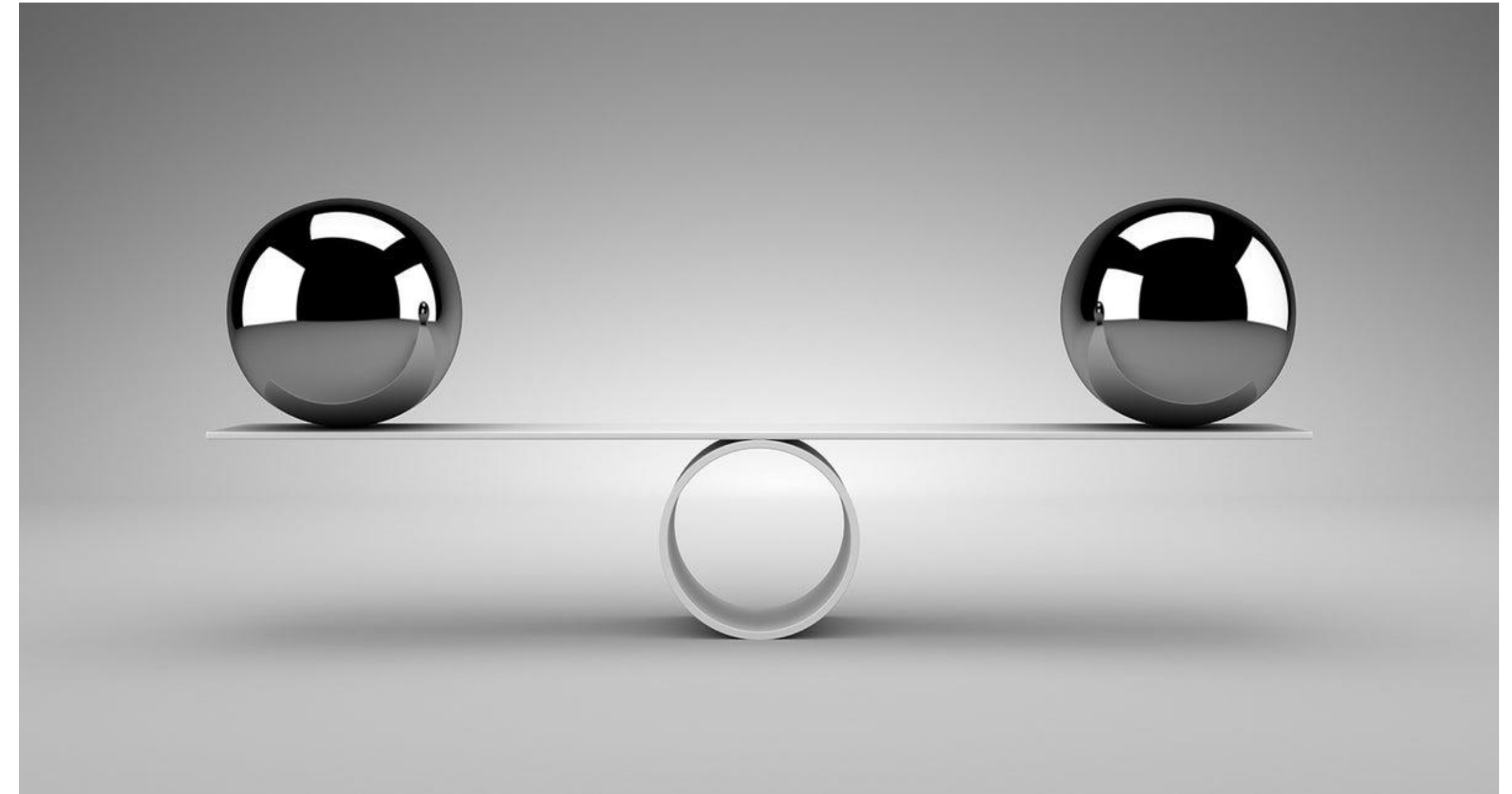


# Masking services

## Freedom of the Press Act

End goal:

- Eliminate Personally Identifiable Information (PII)
- Streamline the document assessment processes
- Reduce processing time, improve accuracy, and ensure regulatory compliance



The Principle of Publicity **vs** Security Act

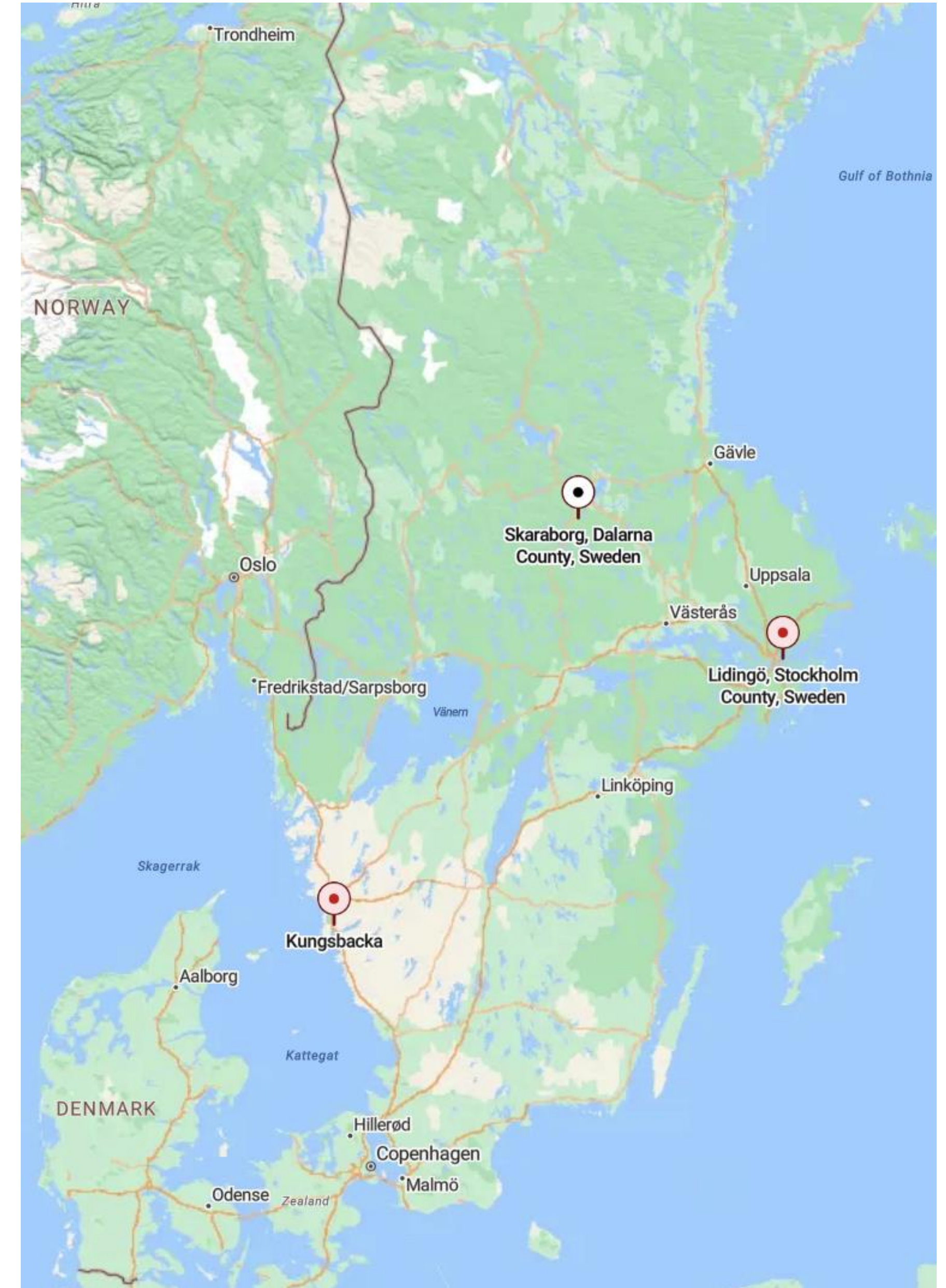


# Masking services

## Working Together Across the Value Chain

### Co-Creation Initiative

- Involving three municipalities, Lidingö, Kungsbacka and Skaraborg.
- ATEA, and IBM, utilizing the Arrow Think Lab.
- A five-week development period
- Minimum Viable Product



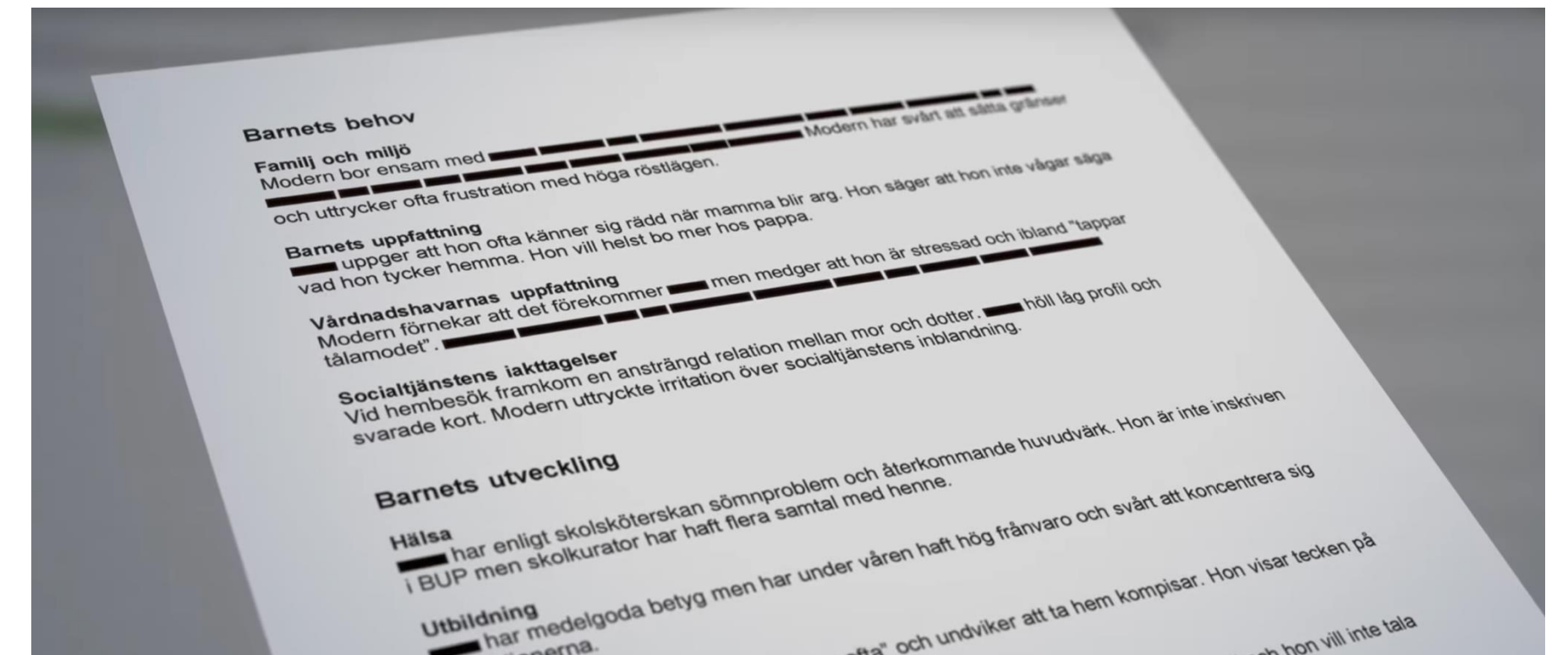
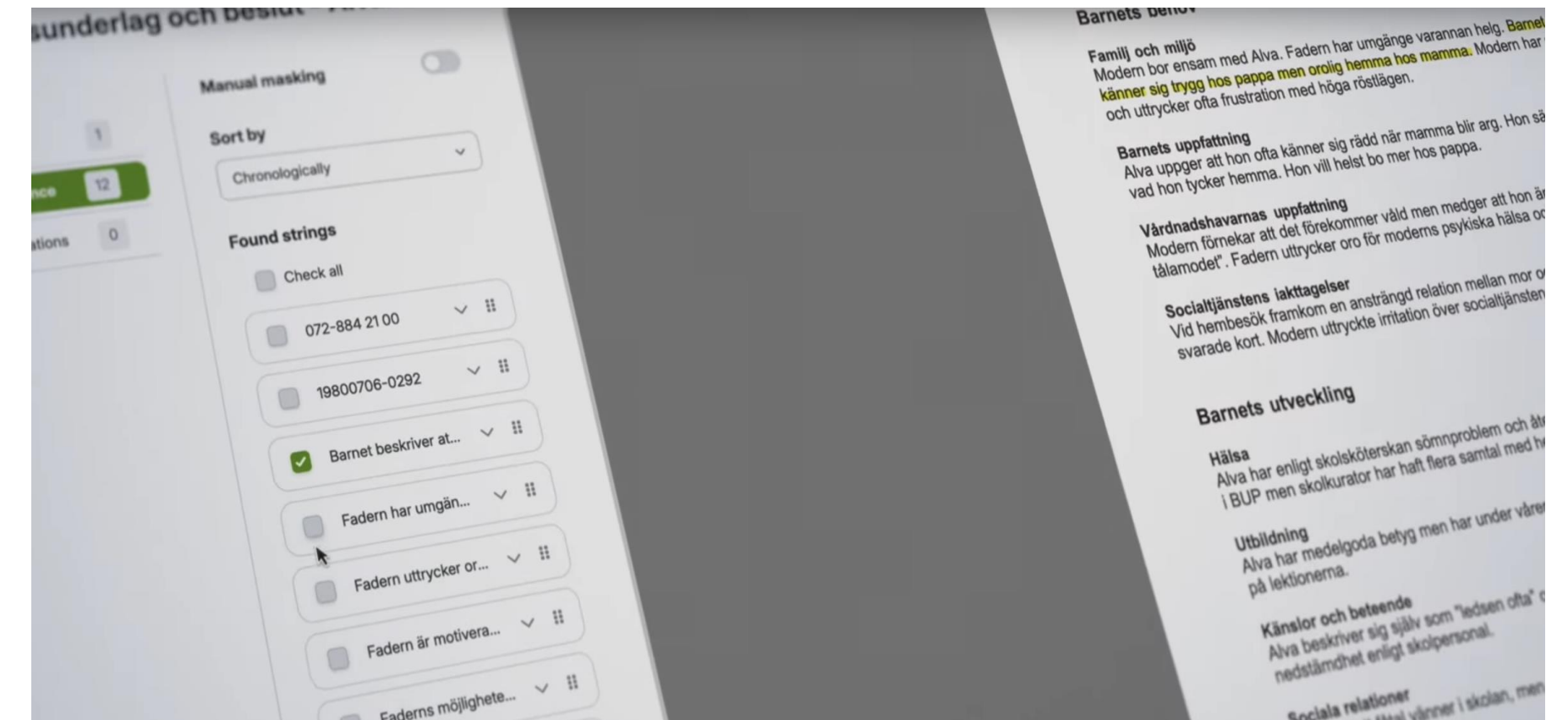


# Masking services

It's not  
just about  
saving  
time, it's  
about  
using it  
wisely

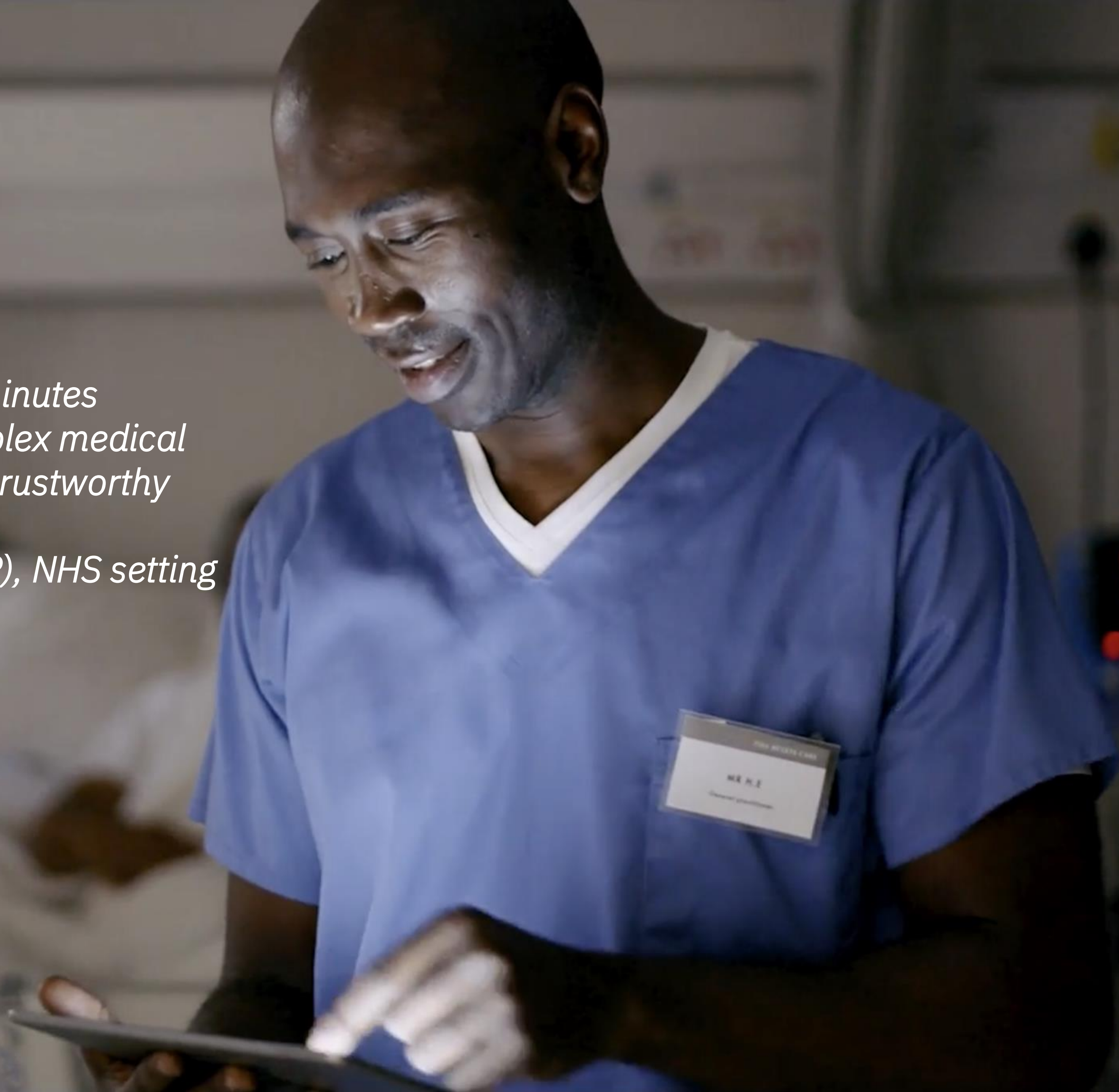
## Outcome

- 50% reduction in overall processing time
- Response times improved from weeks or months to just hours or days
- Maintained human-in-the-loop (HITL) for oversight and quality assurance



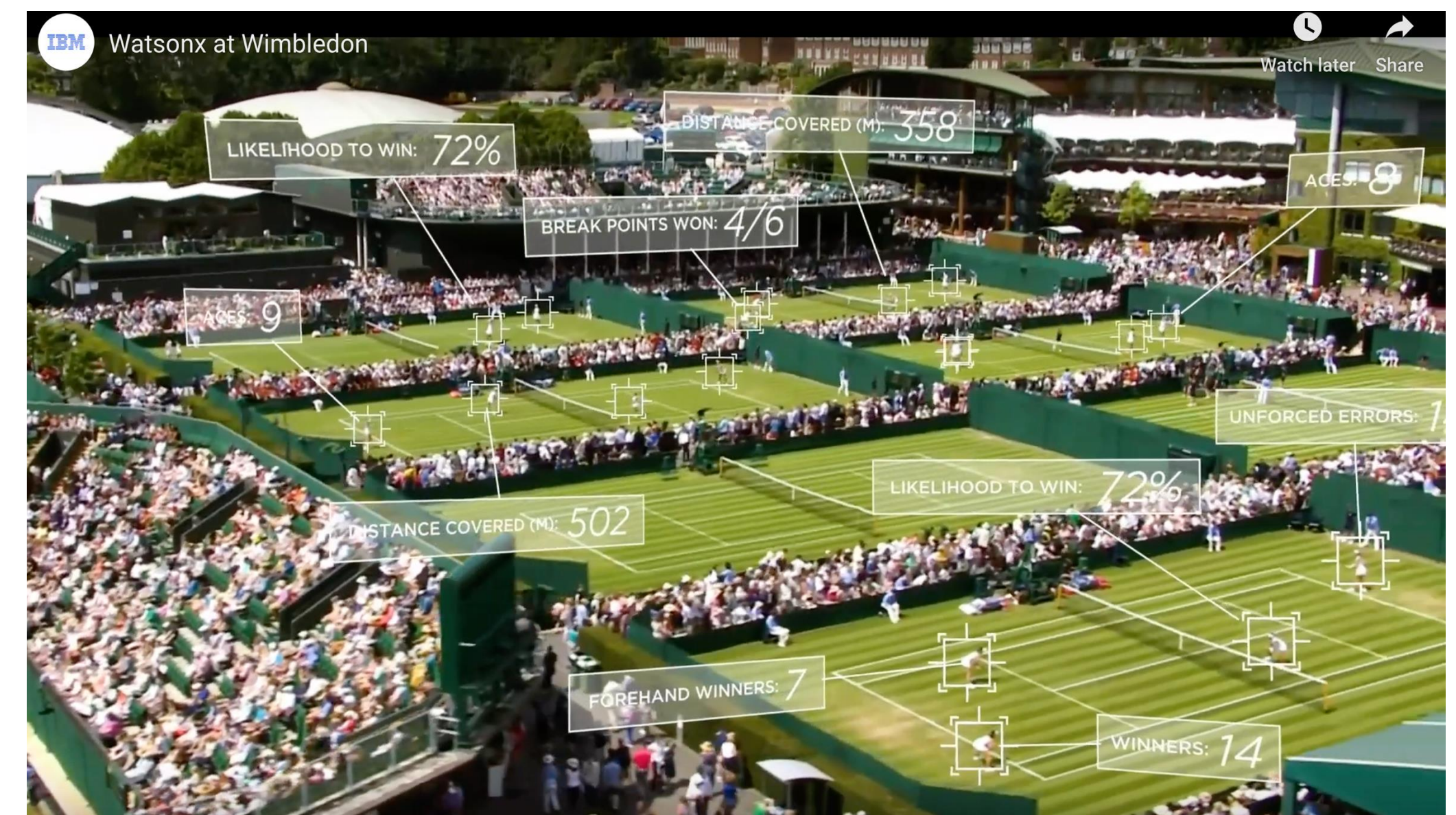
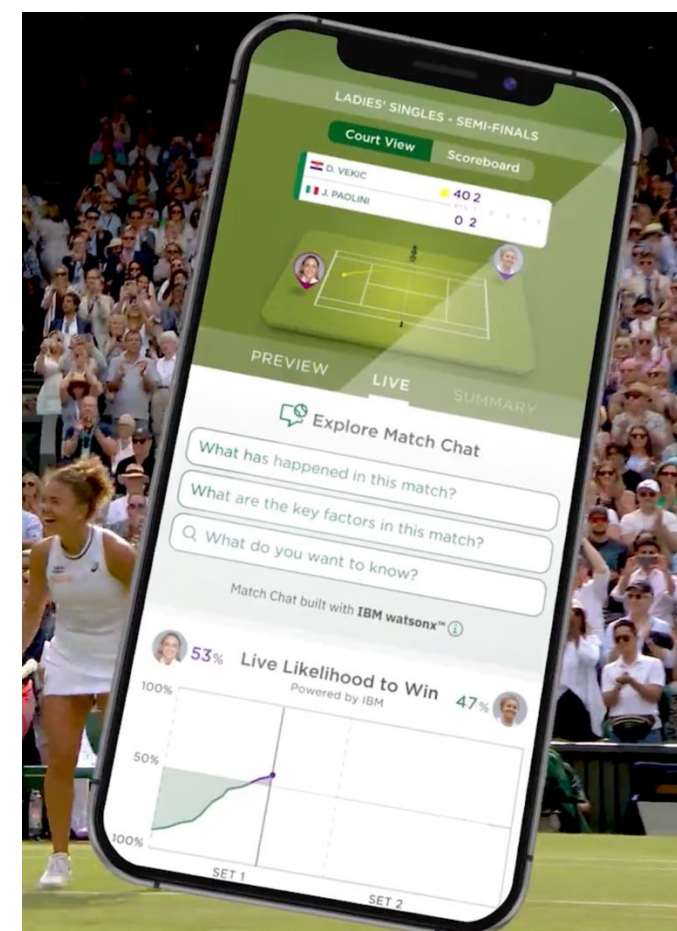


*"Instead of spending 30 minutes  
reviewing a patient's complex medical  
record, I can get a smart, trustworthy  
summary in seconds."  
— General Practitioner (GP), NHS setting*





# Match Chat and live likelihood to win





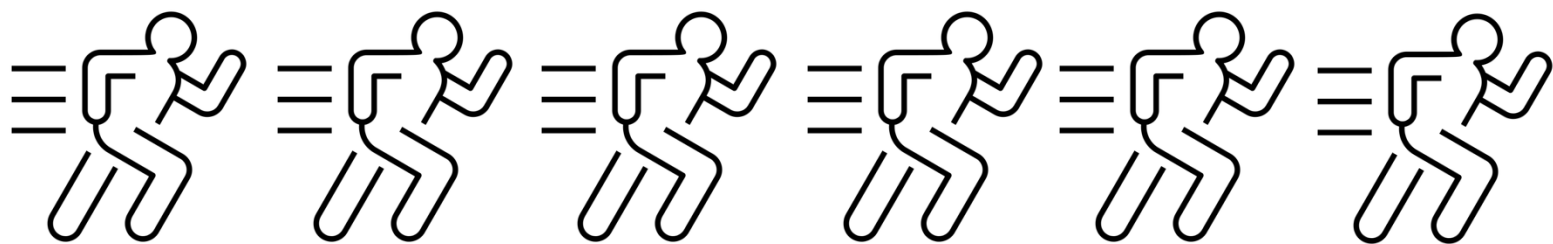
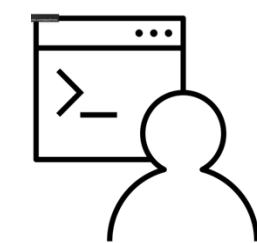
# New Apps



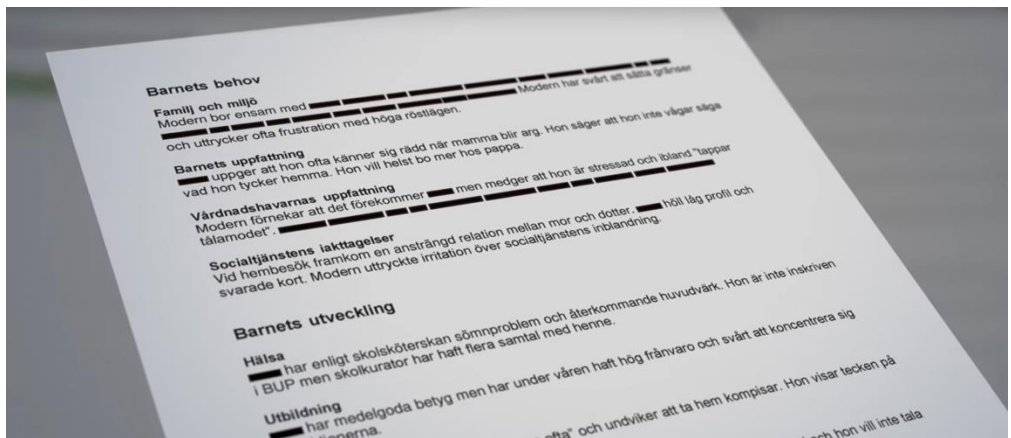
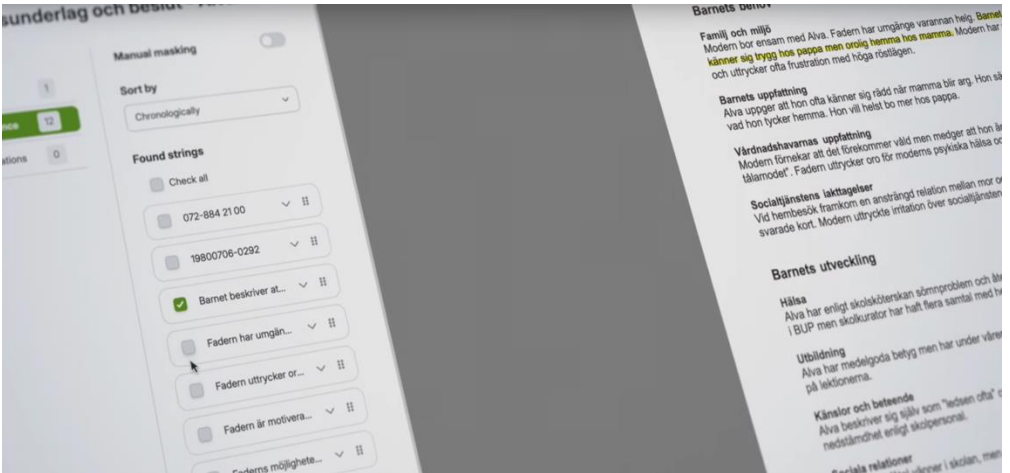
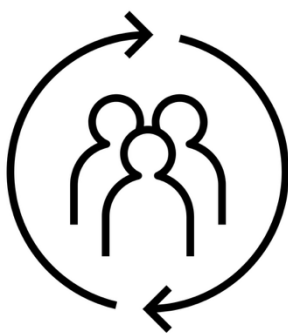


# Next-Gen Application Architecture

## Monolithic Application



## Modern Apps





“By 2029, more than 95% of global organizations will be running containerized applications in production<sup>1</sup>”

- *Gartner Research*

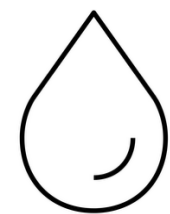




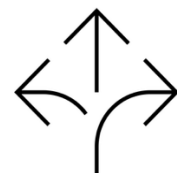
# Next-Gen Application Architecture



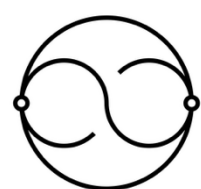
Waterfall



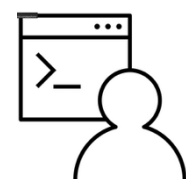
Agile



DevOps



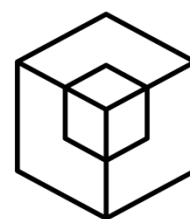
Monolithic



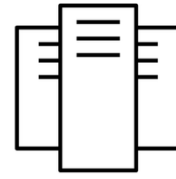
N-tier



Micro-services



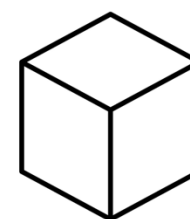
Bare metal



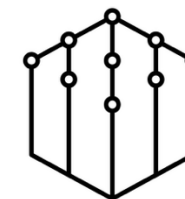
Virtual services



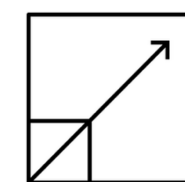
Containers



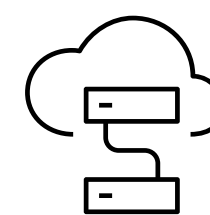
Data center



Hosted at near-cloud



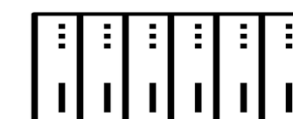
Hybrid cloud



Scale-up



Scale-out



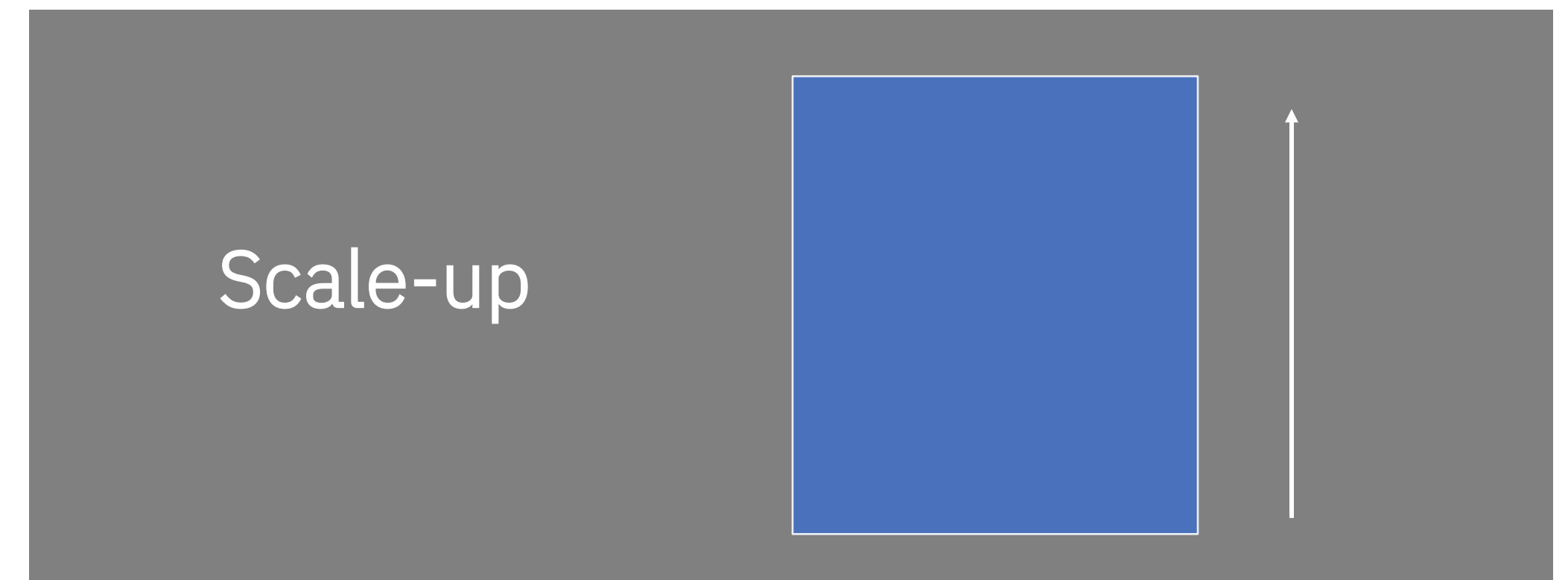
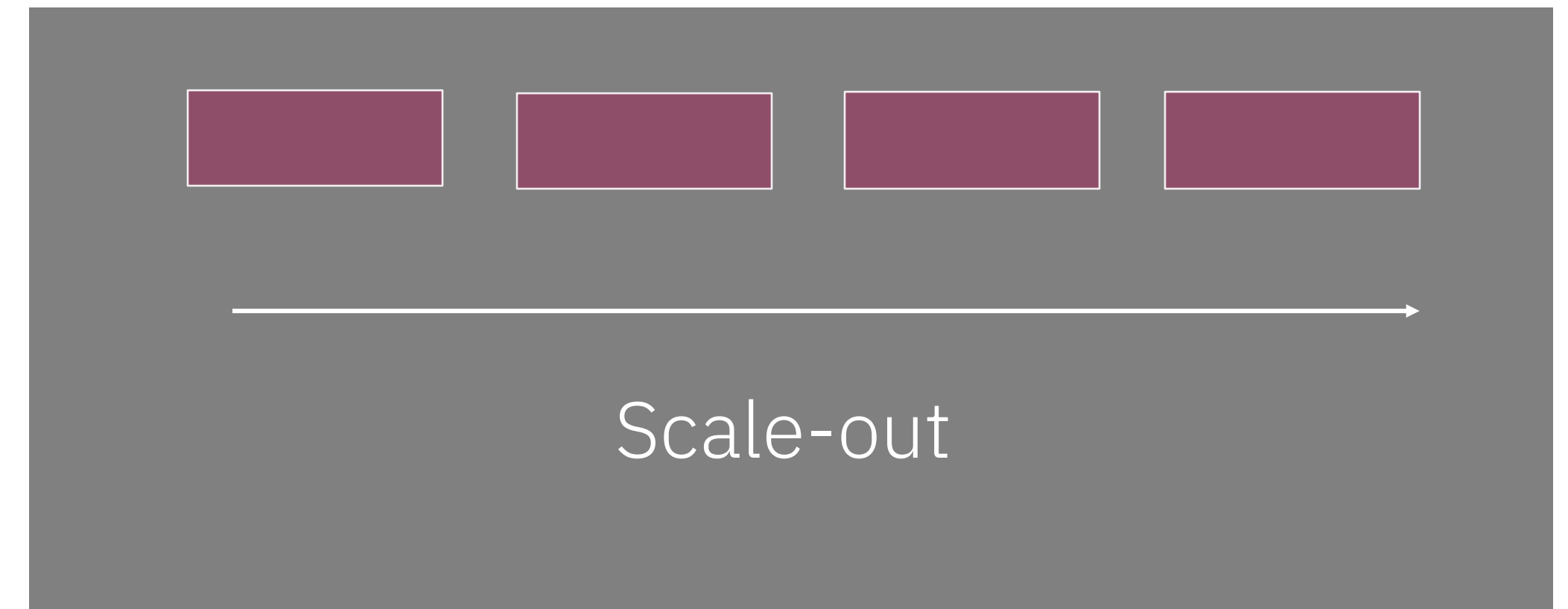
Software-defined storage





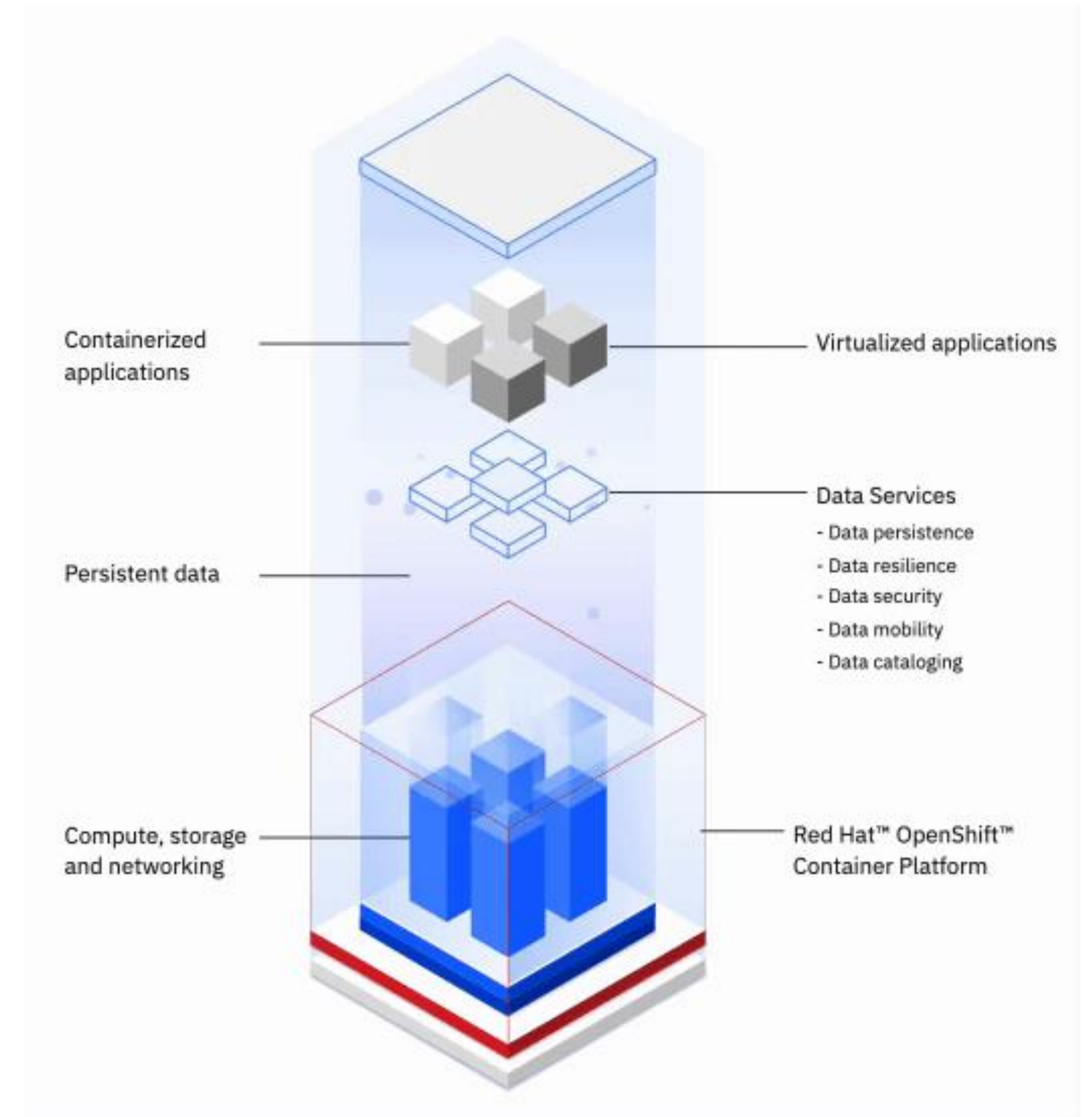
# New workloads are truly different

- **OLTP workloads**  
*ERP and traditional IT workloads*
- **Artificial Intelligence (AI)**  
*Logic rules, knowledge and reasoning frameworks*
- **Machine learning (ML)**  
*Reliance on large amount of data*
- **Neural Networks**  
*Inspired by the human brain recognize patterns; used in ML/DL*
- **Deep learning (DL)**  
*Learning from massive data using (GPUs)*
- **Generative AI (GenAI)**  
*Trained neural networks + data + compute*





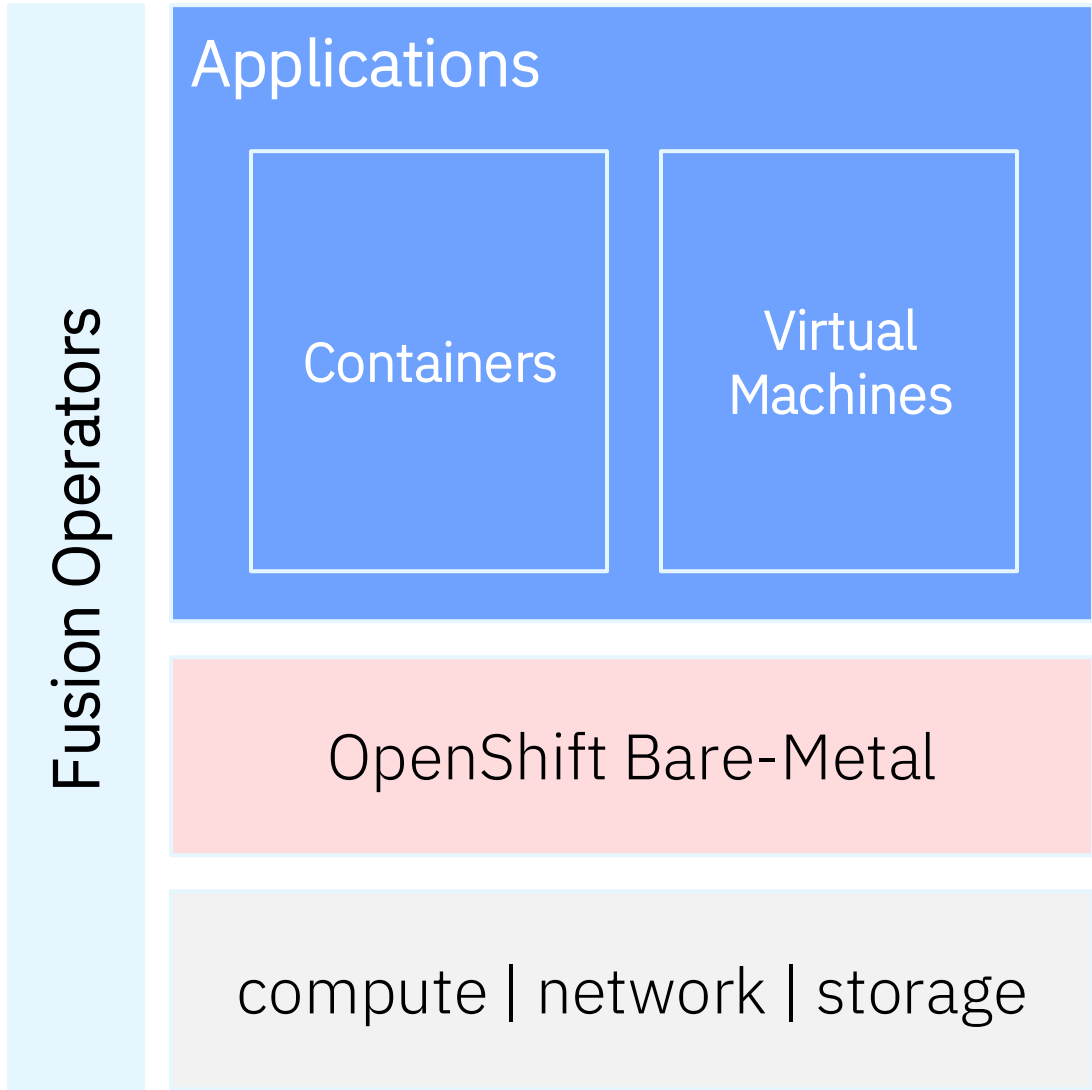
# Turnkey Appliance for Containers, VMs, & AI



Hybrid-Cloud platform for modern application that seamlessly integrates AI, containerized, and virtual machine workloads with automated orchestration.



# IBM Fusion - Turnkey Appliance for Containers, VMs, & AI



## Fully Integrated Application Platform in-a-box

*Appliance form factor powered by bare-metal OpenShift that supports containers, VMs, and AI workloads — no DIY required.*

## Enterprise-Grade Business Continuity

*Safeguard workloads with built-in backup, restore, and disaster recovery—protecting critical data and minimizing downtime*

## Fusion Full-stack automation

OpenShift operator driven full-stack automation for cluster provisioning, container-native software defined storage, and streamlined platform lifecycle management services

## Centralized Multi-Cluster Management

Manage diverse environments from a single console, update clusters independently, and maintain consistent security.



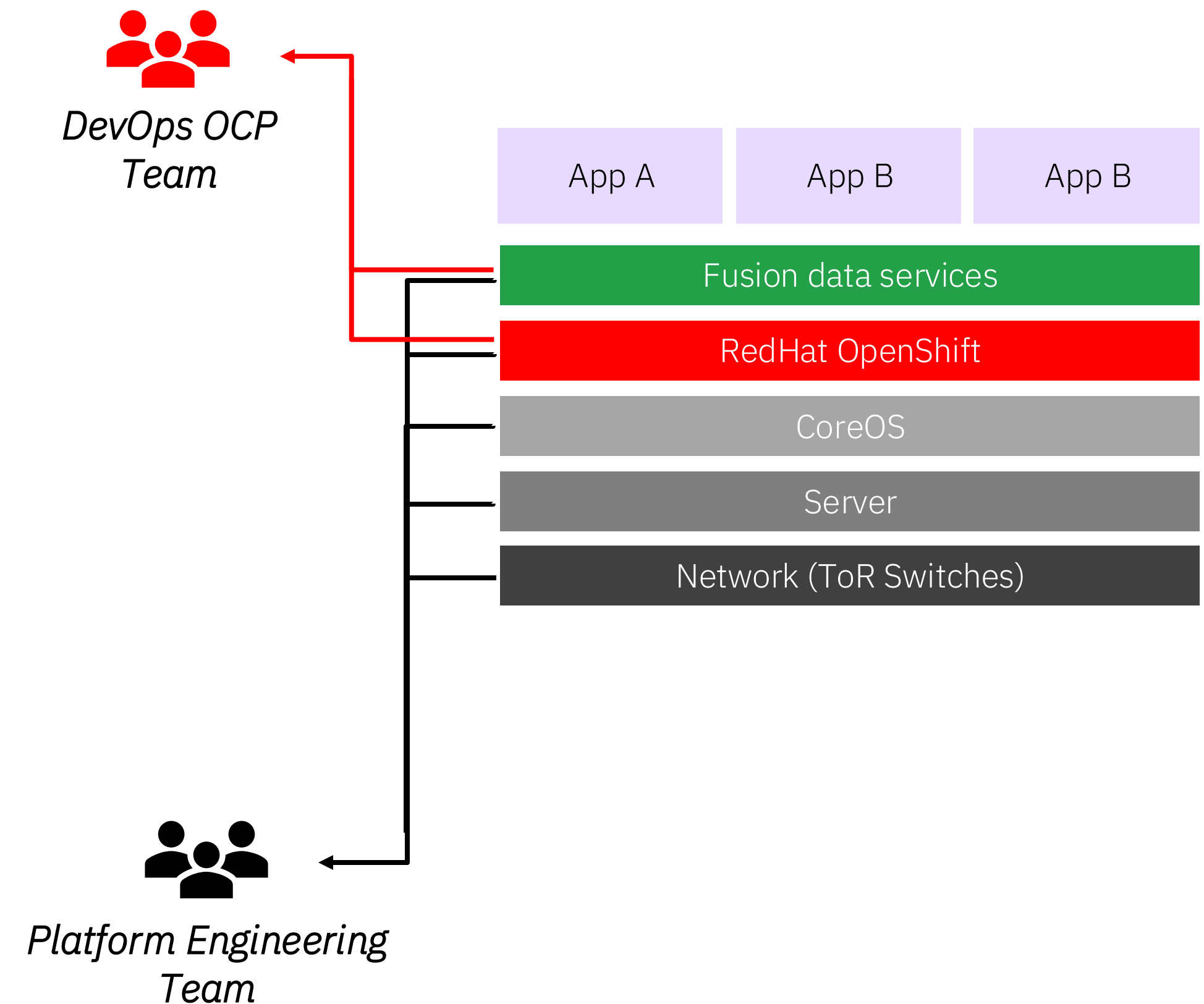
# Streamlines Platform Engineering and enables DevOps success

## OpenShift on Fusion HCI bare-metal

- Single vendor
- Integrated solution
- Provider-consumer cloud operating model
- Agile and efficient

## Fusion Data Services

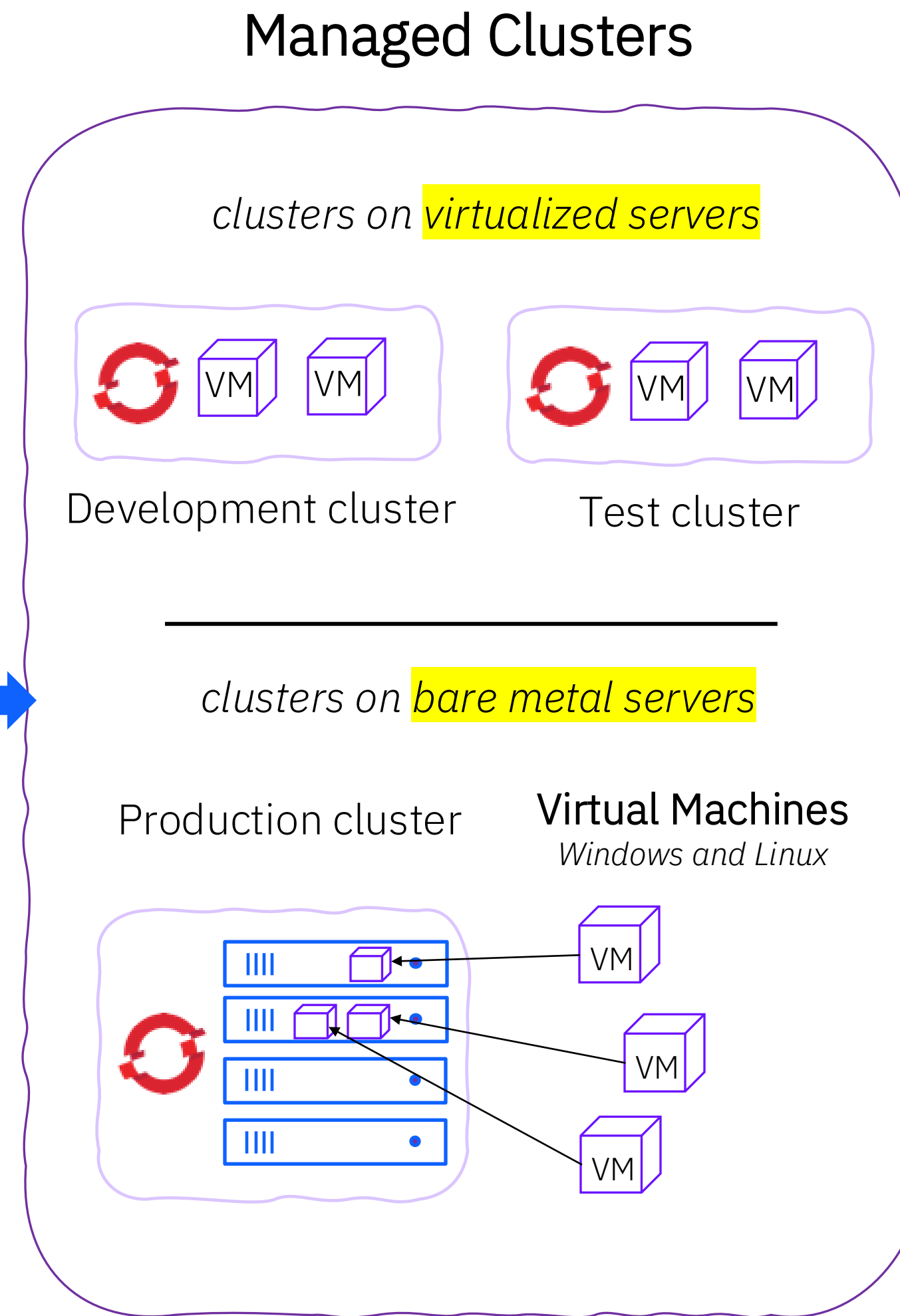
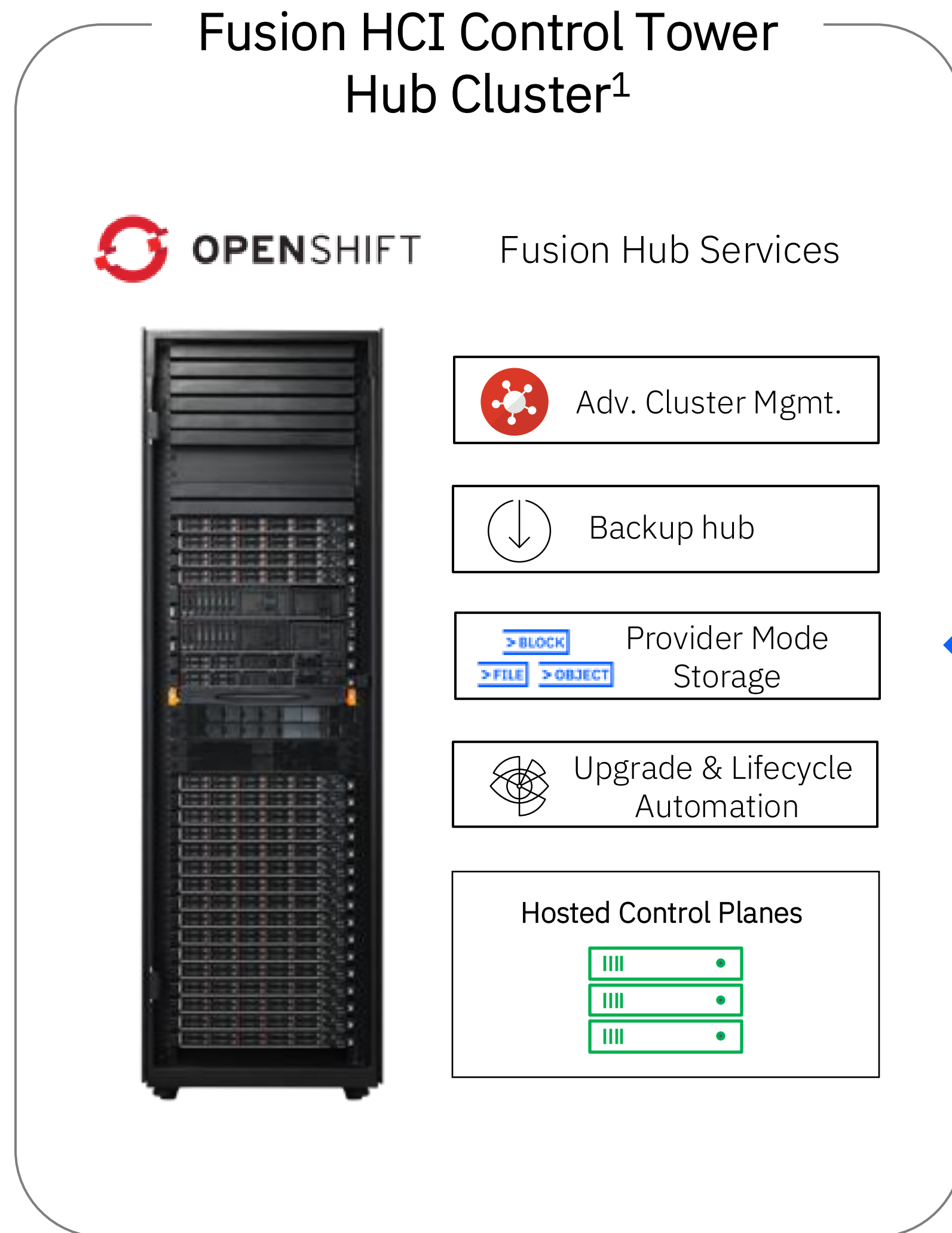
- Storage
- Encryption
- High availability
- Backup & Restore
- Disaster recovery
- Data Cataloging
- Content-Aware Storage (CAS)





# Fusion HCI Control Tower

Tame OpenShift cluster sprawl, centralize control, simplify operations, *at scale*



## Value at-a-glance

### Rapid Provisioning, at scale

- Deploy clusters in a few minutes
- Provision clusters with storage and resiliency services using light weight agents
- Cloud Operating Model, on-premises
- **Value: Agility and Innovation**

### Simplify operations, at scale

- Unify management of VMs and containers
- Consolidate control plane hosting
- Automated upgrade and lifecycle management
- **Value: Cost Reduction**

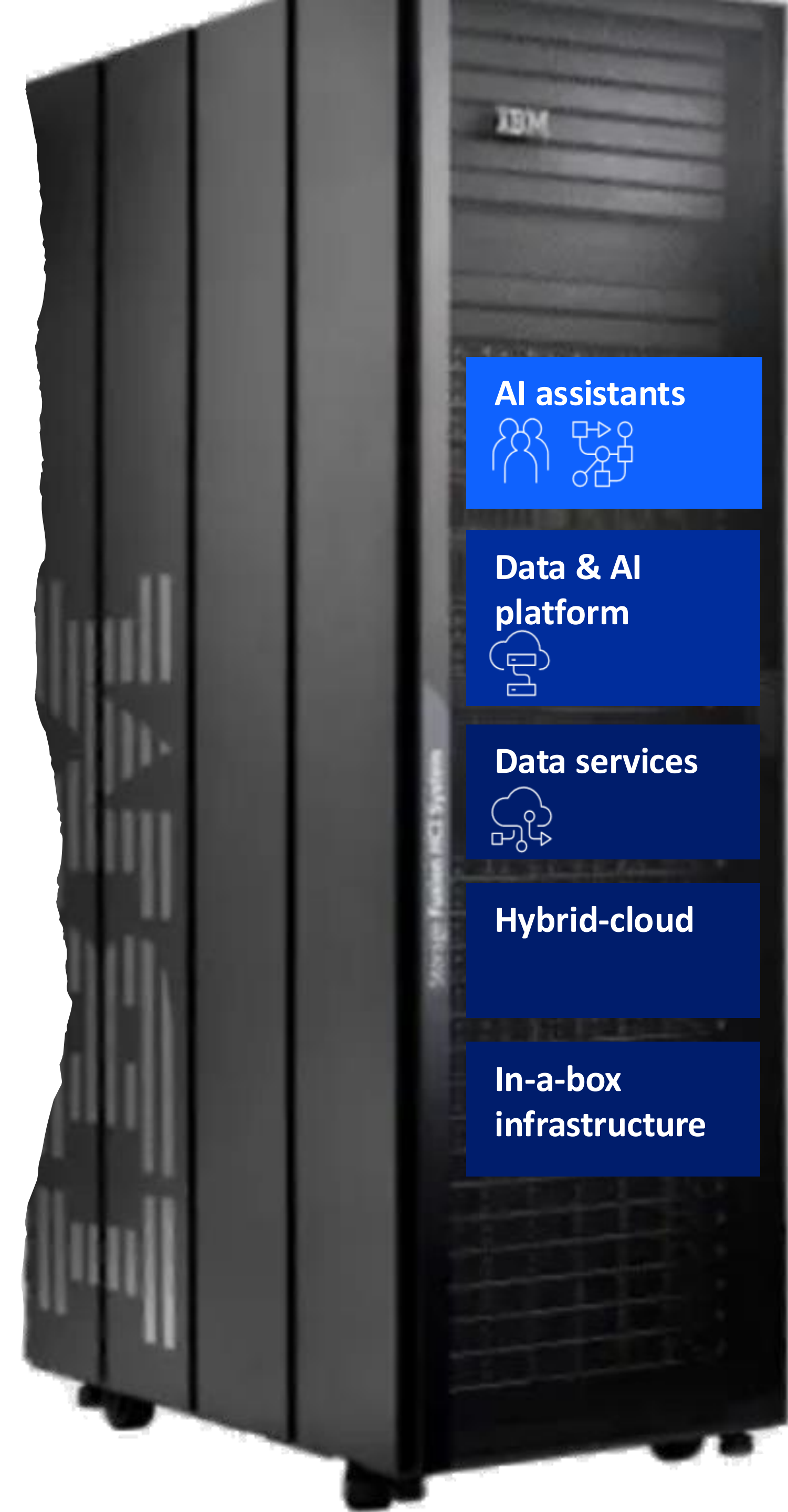
### Enforce policy and governance, at scale

- Centralized control and observability
- Policy as code
- **Value: Ensure Compliance**



# The Enterprise Promised Land

- An integrated stack like a smartphone: intuitive, intelligent, always ready
- AI, data, security, and cloud in one unified architecture
- Run workloads at the edge, on-prem, or across clouds seamlessly
- Move from reactive to predictive, from silos to convergence





# Har du en AI-idé, men mangler vejen til at realisere den?

Du kender det nok:

- Mange manuelle og gentagne opgaver.
- Behov for smartere kundeservice/IT-support.
- Udfordringer med datasuverænitet & innovation.
- Svært ved at finde den rigtige information i systemerne.
- Behov for at skalere i skyen.

**Med CREATE har du muligheden!**  
**Vind et AI-pilot-projekt med CREATE!**

AT&T IBM AWS



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i dag





